

SPONSOR AND EXHIBITOR RESOURCE CENTER

For more details, visit the [Sponsor and Exhibitor Resource Center](#).

Access important 2018 National Summit information with the click of a button!

The [Sponsor and Exhibitor Resource Center](#) is your go-to resource for all things 2018 BCBS National Summit. Be sure to bookmark this page as you will be referring to the site regularly leading up to the show. If you have any questions, email exhibitors@bcbsa.com.



Failure to meet the following deadlines may result in company information being excluded from conference materials.

Final payments due for sponsorships and exhibit space, excluding badge registrations	FEBRUARY 2
Freeman distribution of Exhibitor Service Kit	FEBRUARY 8
Early bird badge registration ends	FEBRUARY 16
Pre-conference badge registration rate increases	FEBRUARY 17
Company profiles and product/service categories due	MARCH 30
Featured Booth Activities and Giveaways due (Optional)	MARCH 30
Preliminary attendee list distributed (Title and Plan name only)	APRIL 6
Last day to make badge cancellations	APRIL 6
Pre-conference attendee list distributed	APRIL 14
Pre-conference badge registration rate ends	APRIL 16
Onsite badge registration rate begins	APRIL 17
Badge registration portal closes	APRIL 25
Post-conference attendee list distributed	MAY 11