

## SPONSOR AND EXHIBITOR RESOURCE CENTER

For more details, visit the [Sponsor and Exhibitor Resource Center](#).

### Access important 2018 National Summit information with the click of a button!

The [Sponsor and Exhibitor Resource Center](#) is your go-to resource for all things 2018 BCBS National Summit. Be sure to bookmark this page as you will be referring to the site regularly leading up to the show. If you have any questions, email [exhibitors@bcbsa.com](mailto:exhibitors@bcbsa.com).



Failure to meet the following deadlines may result in company information being excluded from conference materials.

Final payments due for sponsorships and exhibit space, excluding badge registrations	<b>FEBRUARY 2</b>
Freeman distribution of Exhibitor Service Kit	<b>FEBRUARY 8</b>
Early bird badge registration ends	<b>FEBRUARY 16</b>
Pre-conference badge registration rate increases	<b>FEBRUARY 17</b>
Company profiles and product/service categories due	<b>MARCH 30</b>
Featured Booth Activities and Giveaways due (Optional)	<b>MARCH 30</b>
Preliminary attendee list distributed (Title and Plan name only)	<b>APRIL 6</b>
Last day to make badge cancellations	<b>APRIL 6</b>
Pre-conference attendee list distributed	<b>APRIL 13</b>
Pre-conference badge registration rate ends	<b>APRIL 16</b>
Onsite badge registration rate begins	<b>APRIL 17</b>
Badge registration portal closes	<b>APRIL 25</b>
Post-conference attendee list distributed	<b>MAY 11</b>