



SOLUTIONS CENTER **BENEFITS**

- 1** Generate leads
- 2** Increase brand awareness
- 3** Networking with new and existing customers
- 4** Educate attendees on your products and services.
- 5** Face-to-face interaction

SOLUTIONS CENTER **SCHEDULE**



EXHIBIT DATES/TIMES

Wednesday, May 2

11:30 a.m. – 2 p.m.
(Lunch in Solutions Center)

4:30 – 7:30 p.m.
(Reception in Solutions Center)

Thursday, May 3

12:15 – 2:30 p.m.
(Lunch in Solutions Center)



EXHIBIT SETUP*

Tuesday, May 1

8 a.m. – 5 p.m.

Wednesday, May 2

8 – 10 a.m.

(Wristbands will be available onsite at Exhibitor Registration for exhibit setup)



EXHIBIT TEARDOWN*

Thursday, May 3

2:30 – 7 p.m.

*Exhibit times are tentative. BCBSA reserves the right to change conference details.

