



September 9, 2020

Hello Exhibitors,

We are excited to share the first of our exhibitor eNewsletters that are designed to help keep you on track with upcoming deadlines and important event updates. You will receive a series of these emails leading up to the event to ensure you and your staff have the information needed to make your booth experience a success. Please be sure to visit the Exhibitor Resource Center for complete event information, forms (both required and elective services) and more!

If you have questions at any time, please contact the [Bonnie Exhibitor Services Team](#) and they will be happy to assist you.

Reminders and Updates

- [Online Exhibitor Resource Center >>](#)
Be sure to visit the Resource Center for the move-in details, service order forms, other important information and required forms to complete your planning.
- [Exhibitor Badge Registration is Open \(and Required\) >>](#)
Register your booth staff online through the new Exhibitor Resource Center.
- [New! Online Company Listings will be viewed by Event Spectators >>](#)
Be sure to add a brief company description to encourage spectators to visit your booth while onsite.
- [New! Exhibitor Show Specials and Onsite Events to be Shared with Event Spectators >>](#)
We encourage you to share your special/discount, hands-on demos, or even celebrity guest appearances that you'll be hosting so we can share them with event spectators.
- [Reserve your RV spots early >>](#)
Reservations are available on a first-come, first-served basis.
- At this time all balances should be paid in full, see [Payment Terms](#)

SEPTEMBER DEADLINES

Thursday, September 17

- Certificate of Insurance (Required)
- Exhibitor Badge Registration (Required)

Wednesday, September 23

- Decorator Service Orders with American Convention Services - Discount Deadline*
- New! Online Directory Listing (Required)

Friday, September 25

- New! Exhibitor Show Specials and On-Site Events
- Courtyard Scottsdale North - Discount Deadline*
- Springhill Suites Scottsdale North - Discount Deadline*

OCTOBER DEADLINES

Friday, October 2

- Electrical Services - Discount Deadline*

Thursday, October 8

- Holiday Inn & Suites, Scottsdale North-Airpark - Discount Deadline*

We look forward to seeing 3D U ACE at the 2020 RideNow Powersports Off-Road Expo featuring the Sand Sports Super Show *presented by* Nitto Tire in Scottsdale!

Thank you,
Bonnier Events Show Management