



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022
WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
Event Location	Event Dates & Times	<p>Kalahari Resort & Convention</p> <p>1305 Kalahari Drive Wisconsin Dells, WI 53965</p> <p>608-254-3209 or 608-254-3297</p> <p>Venue Website</p>	<p>Fri: 3/25 2pm - 7pm</p> <p>Sat: 3/26 9am - 7pm</p> <p>Sun: 3/27 9am - 4pm</p>
Show Office Exhibitor Check-In	<p>Located in the main lobby pass the ticket booths</p> <p>** Exhibitors must check-in in the show office before starting to set up to indicate their arrival, confirm booth, and receive their booth staff badges</p>	<p>OSSE Expo Show Office</p> <p>For general show inquiries contact Exhibitor Services:</p> <p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p> <p>Ann Fields</p> <p>Operations Manager</p> <p>ann.fields@bonniercorp.com</p>	<p>Thurs: 3/24 11am - 7pm</p> <p>Fri: 3/25 8am - 1pm</p>
Additional Set-up & breakdown info	<ul style="list-style-type: none"> If need to set-up your booth outside of the normal exhibitor move-in times, please contact exhibitor services at least 1 week prior to event to receive early move in instructions. Please note, there is no guarantee we can accommodate an early move-in time. We will do our best to work with the venue and our decorator to accommodate the best we can. Booths vacant after 1pm on 3/25 are considered abandoned and are subject to being filled by companies from a waiting list. To inform of a late arrival and receive instructions on set-up at a later time, contact Exhibitor Services 	<p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p> <p>Ann Fields</p> <p>Operations Manager</p> <p>ann.fields@bonniercorp.com</p>	<p>All Exhibiting Booths must be completely set-up no later than 1pm on Mar. 25, unless pre-arranged by Event Management</p> <p>No Exhibitor is allowed to breakdown their booth prior to 4pm Mar. 27. An exhibitor can consolidate your booth, however you are required per your booth terms & conditions of your agreement to occupy your booth throughout the entire event.</p>



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022
WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
Sales Office Booth Space Renewal for 2023	Located in the main lobby pass the show office Exhibitor that have sales related inquiries for 2022 and 2023	Your Sales Account Managers Brandon Censky brandon.censky@bonniercorp.com Frank Smith frank.smith@bonniercorp.com	Fri: 3/25 2pm - 7pm Sat: 3/26 9am - 7pm Sun: 3/27 9am - 4pm
Booth Electrical Order Requests	Advanced Rate Due Date: Mar. 14, 2022 Floor Rate (Onsite): Mar. 115, 2022 Phone Orders, e-mail, fax or mail order form • Check order form for pricing on hard line internet connection and Electrical	Link to Order Form ***Floor Rates (onsite Rate) will apply to all orders not received by the cutoff date of Mar 1, 2022 Kalahari Resort & Convention 1305 Kalahari Drive Wisconsin Dells, WI 53965 608-254-3209 or 608-254-3297 Venue Website	Advance Rate: Mar. 14, 2022 Floor Rate(Onsite): On Mar. 15, 2022
Booth Internet, Wi-Fi, Phone Order Requests	Phone Orders, e-mail, fax or mail order form <ul style="list-style-type: none"> Check order form for pricing on hard line internet connection and Electrical WiFi is at no cost to use the general venue WiFi. Hardline fees are listed in the order form 	Link to Order Form ***Floor Rates (onsite Rate) will apply to all orders not received by the cutoff date of Mar 14, 2022 Kalahari Resort & Convention 1305 Kalahari Drive Wisconsin Dells, WI 53965 608-254-3209 or 608-254-3297 Venue Website	Advance Rate: Mar 14, 2022 Floor Rate(Onsite): On Mar 15, 2022
Parking	Parking is FREE <ul style="list-style-type: none"> Oversized trailers will have a designated Back of the parking lot next to the building 	Kalahari Resort & Convention 1305 Kalahari Drive Wisconsin Dells, WI 53965	



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022
WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
	<ul style="list-style-type: none"> Please allow attendees to park in front of the Kalahari Convention Center 	608-254-3209 or 608-254-3297 Venue Website	
Exhibitor Entrance	<ul style="list-style-type: none"> Best access point for exhibitors is through the double doors next to the overhead doors. We will have a security guard checking badges at that entrance. If you do not have your badge yet, your company must be on the list the guard will have to check against as well. 	Kalahari Resort & Convention 1305 Kalahari Drive Wisconsin Dells, WI 53965 608-254-3209 or 608-254-3297 Venue Website	
Unloading & Loading	<p>Thursday - Cars & small vans can drive in with permission through overhead doors weather permitting.</p> <ul style="list-style-type: none"> Keeping your safety (and other exhibitor booths in mind), cut off time for driving in on Thursday will be determined by our floor manager. Suite 8 Doors 14x9'6" Suite 5 & H Doors 13x9'6" Suite H East, A West Doors 11.5x 10' Doors for Africa East & West 14.9'x16' Outside Garage Doors 16'x16' Friday - No driving into the building. Bring your own dollies and hand carts. The facility only has a handful of carts to share DO NOT set up your booth as you unload. Unload first, park your vehicle, then set up your booth. 	OSSE Expo Show Office For general show inquiries contact Exhibitor Services: Andrea Blood & Tina Rollins Exhibitor Services Managers exhibitorservices@bonniercorp.com Ann Fields Operations Manager ann.fields@bonniercorp.com	
Large Equipment Unloading Decorator	<ul style="list-style-type: none"> If you have large equipment that requires unique unloading needs please contact us before the expo so we can schedule you to move in before the designated setup times. If your booth setup requires the use of a fork lift please contact Expo Services in advance to setup a time for forklift use. There is discount pricing for advance orders. 	<p>Link to Decorator Order Kit - coming soon</p> <p>General Exposition Services Ph: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com</p>	



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022
WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
	<ul style="list-style-type: none"> You may order forklift service on-site, but you should expect long waits and paying regular rates. 		
Tear Down Times & Info	<p>Absolutely NO early tear down.</p> <ul style="list-style-type: none"> All exhibits must remain setup and in place until the official close of the expo. Exhibitors leaving early will lose their booth choice for next year. Exhibitors must be out no later than Midnight on Sunday evening. 	<p>OSSE Expo Show Office</p> <p>For general show inquiries contact Exhibitor Services:</p> <p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p> <p>Ann Fields</p> <p>Operations Manager</p> <p>ann.fields@bonniercorp.com</p> <p>General Exposition Services Ph: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com</p>	<p>Sun. 3/27</p> <p>4p-Midnight</p>
Badges	<p>You are eligible to receive four (4) badges for your first 10'x10' booth space.</p> <ul style="list-style-type: none"> Non-profit organizations receive six (6) badges. Extra badges are \$5.00 You are eligible to receive two (2) extra badges for each additional 10'x10' booth space. Badges will be available for pick-up at the Show Office. NO ONE will be admitted to the exhibit floor without the appropriate badge. For the security of your products, EVERYONE working in a booth MUST HAVE and WEAR an exhibitor badge during ALL EXPO HOURS. 	<p>Click Here to Register for your Exhibitor Booth Staff Badges</p>	<p>Deadline for badges 3/15/2022</p> <p>We encourage you to pre-register your staff for their booth staff badge on or before Mar 5 to avoid delay at exhibitor check-in</p>



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022

WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
	<ul style="list-style-type: none"> Door guards will check badges every day when you enter the building. Your badge must be immediately visible and checkable for easiest, fastest admittance. Replacement badges are \$5. 		
Table, Chairs, Forklift	<ul style="list-style-type: none"> Contact the decorator Standard floor rate applies after deadline 	<p>Link to Decorator Order Kit</p> <p>General Exposition Services Ph: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com</p>	Advanced Deadline: TBD
Drapery Colors	<ul style="list-style-type: none"> Backdrops and side curtains will be black and red 	<p>Link to Decorator Order Kit - coming soon</p> <p>General Exposition Services Ph: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com</p>	
Shipping To The Facility	<ul style="list-style-type: none"> Contact the decorator Send to Expo Services until deadline 	<p>Link to Decorator Order Kit - coming soon</p> <p>General Exposition Services Ph: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com</p>	Advanced Deadline: TBD
Driving Directions	<p>For driving directions to the Kalahari Resort & Convention visit our website</p> <ul style="list-style-type: none"> 1305 Kalahari Drive Wisconsin Dells, WI 53965 	<p>Venue Website</p> <p>Additional Transportation Info:</p> <p>Kalahari Travel</p>	
Hotels	<ul style="list-style-type: none"> Discounted hotel rates with partner hotels, amenities, and dining options can be found on our website. Remember to say Open Season Sportsman's Expo to receive the best rate 	<p>Link to Host Hotel – Coming Soon</p>	
Camping	<ul style="list-style-type: none"> Yogi Bear's Jellystone Park of Wisconsin Dells 	Jellystone (800) 462-9644	



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022
WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
	<ul style="list-style-type: none"> Ho Chunk RV Park 	Ho Chunk (800) 746-2486	
Re-Stocking	<p>Hand carts and dollies can be used to re-stock before the show, 8 am - 9 am.</p> <ul style="list-style-type: none"> If you need to restock your booth during show hours you must carry all items into the facility by hand. NO use of hand carts or dollies are allowed during the expo. 	<p>Link to Decorator Order Kit - coming soon</p> <p>General Exposition Services Ph: 610-495-8866 Fax: 610-495-8870 Email: info@generalexposition.com</p>	8a - 9a daily
Insurance (COI)	<p>We NO longer charge for booth insurance.</p> <ul style="list-style-type: none"> It is up to you to provide us with a certificate of insurance (by Mar 15, 2022), two weeks before the event You can submit your COI to Exhibitor Services via E-mail. Below you will find the correct criteria and language your COI needs to provide: All vendors must carry \$1,000,000 liability insurance and it must name "Bonnier Corporation and their subsidiaries, parent companies and affiliates as additional insured." Certificate holder listed as: Bonnier Corporation, 480 N Orlando Ave #236, Winter Park, FL 32789 All policies will be primary and non-contributory and shall name as additional insureds the following entities of Hotel: Kalahari Development, LLC, Kalahari Management Co., LLC, Kalahari Condominium Development Inc., Kalahari Condominiums Unit Owners Association, Inc. (Unit owners / Association board & officers of the Assoc. must be included). Ny-umba Unit Owners Association, Inc. (Unit owners / Association board; officers of the Assoc. must be included). 	<p>Andrea Blood & Tina Rollins Exhibitor Services Managers exhibitorservices@bonniercorp.com</p> <p>If you need to obtain a Certificate of Insurance for the event, you can click HERE to complete for an additional cost.</p>	Mar 15, 2022



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022
WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
	<ul style="list-style-type: none"> 1305 Kalahari Drive Wisconsin Dells, WI 53965 		
Antlers & Mounts	<p>Whitetail deer antlers, turkey mounts or replicas displayed in any booth must be identified accordingly.</p> <ul style="list-style-type: none"> Pick up the tags in the Show Office when you check-in This is a security measure to identify exhibitor displays as separate from the trophy contest entries. Contest entries cannot be displayed in an exhibitor's booth; they must be on contest boards. Exhibitors selling shed antlers must provide a container or bag at the time of purchase to prevent the risk of injury to attendees from the shed being carried around on the exhibit floor. 	<p>OSSE Show Office</p> <p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p>	
Gasoline Engines	<p>Fuel in the tank shall not exceed ¼ of tank capacity or 5 gallons of gas, whichever is less</p> <ul style="list-style-type: none"> The fuel cap must be taped shut. At least one battery terminal must be disconnected and taped Visqueen or other protective covering must be placed underneath vehicle Transfer of fuel is not allowed on the Convention center floor. 	<p>OSSE Show Office</p> <p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p>	
Fire Regulations	<p>Exhibits must comply with all local, state and federal fire codes as they apply.</p> <ul style="list-style-type: none"> Only fire-proof material should be used as decoration in displays. Contact the Convention Center for specific fire regulations and codes. 	<p>Kalahari Resort & Convention</p> <p>1305 Kalahari Drive Wisconsin Dells, WI 53965</p> <p>608-254-3209 or 608-254-3297</p> <p>Venue Website</p>	
Security	<p>We will maintain security for the facility during expo hours and at night.</p>	<p>OSSE Show Office</p>	



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022

WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
		<p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p>	
Firearms	<ul style="list-style-type: none"> Firearms on display accessible to the attending public must be modified so they cannot be discharged. Ammunition sales regulations vary from facility to facility. Check with Monroe Civic Center 	<p>Link to Firearms Guidelines</p> <p>Kalahari Resort & Convention</p> <p>1305 Kalahari Drive Wisconsin Dells, WI 53965</p> <p>608-254-3209 or 608-254-3297</p> <p>Venue Website</p>	
Pets	<ul style="list-style-type: none"> Live animals are not allowed in the building unless they are an approved exhibit, display or performance. Owners are responsible for the cleanup, waste removal and any damage done by animals. 	<p>OSSE Show Office</p> <p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p>	
Sound Control	<ul style="list-style-type: none"> Any DVD's, music, or other audio devices including duck and turkey callers, must be kept to a minimum. Please respect your neighboring exhibitors and avoid sound pollution. 	<p>OSSE Show Office</p> <p>Andrea Blood & Tina Rollins</p> <p>Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p>	
Raffles	Note: The show office does not page winners for raffles and will not announce raffles.	Link to Raffle/Gambling Guidelines	
Selling Product	<p>Wisconsin tax rate</p> <ul style="list-style-type: none"> Non-residents selling products must submit required tax forms that will be posted on our website Tax information is subject to change 	<p>Link to Sales Tax Guidelines</p> <p>Kalahari Resort & Convention</p> <p>1305 Kalahari Drive Wisconsin Dells, WI 53965</p> <p>608-254-3209 or 608-254-3297</p> <p>Venue Website</p>	



FRIDAY, MARCH 25TH - SUNDAY, MARCH 27TH, 2022

WISCONSIN DELLS, WI



OSSE KS Exhibitor Manual

Log into your [Exhibitor Resource Portal](#)

Item	Instructions	Contact info	Date
Food Sales & Sampling	<p>All food sales and distribution must be approved by The Open Season Sportsman's Expo in advance.</p> <ul style="list-style-type: none"> Contact Exhibitor Services for approval, rules, and questions. Temporary Food Permit. (\$TDB for a 1-3 day event) 	<p>OSSE Expo</p> <p>Andrea Blood & Tina Rollins Exhibitor Services Managers</p> <p>exhibitorservices@bonniercorp.com</p> <p>Kalahari Resort & Convention 1305 Kalahari Drive Wisconsin Dells, WI 53965</p> <p>608-254-3209 or 608-254-3297</p> <p>Venue Website</p>	Deadline: Mar 15, 2022
Door Prizes	<ul style="list-style-type: none"> Either bring product to the show office or fill out a door prize form in which attendees come to your Booth to pick up. 	<ul style="list-style-type: none"> 	

Additional Booth Information

\$150 Discount per interior booth only; Tax exempt form must be included with payment to qualify. Multiple booth discounts do not qualify or not available.

Full payment due November 15, 2021

[Booth Space Sale PDF](#)

[Booth Space Terms & Conditions](#)

Questions on regarding your account, please contact Exhibitor Services: exhibitorservices@bonniercorp.com

Must be submitted in writing. Exhibitors that cancel and "no shows" forfeit all prior payments.

After 12:00 pm Friday 3/25, unoccupied booths may be sold to exhibitors on waiting list. No refunds.

Free shooting lane with booth purchase. Excludes WI.

Deposit must be paid by end of expo to secure your same location next year.

Page: Updated Last 10/06/21 8:00 pm central time