

# General Exposition Services

THE TRADE SHOW SERVICE CONTRACTORS

205 Windsor Road • Limerick Business Center  
Pottstown, PA 19464  
Phone: 610-495-8866 • Fax: 610-495-8870  
Email: [info@generalexposition.com](mailto:info@generalexposition.com)

## Discount Exhibitor Booth Package

Advanced Deadline Date: Friday, March 10, 2023

2023 Open Season Sportsman's Expo WI  
Wisconsin Dells - Kalahari Resort  
March 24-26, 2023

(Please refer to the Quick Facts Form for Show Colors.)

The following items are available as a discount package for all exhibitors:

		Advance	Show
<b>Package A Includes:</b>	<ul style="list-style-type: none"><li>• 1 - 6' Skirted Table</li><li>• 1 - Chair</li><li>• 1 - Wastebasket</li></ul>	\$170.00	\$275.00
<b>Package B Includes:</b>	<ul style="list-style-type: none"><li>• 1 - 6' Skirted Table</li><li>• 1 - Chair</li><li>• 1 - Wastebasket</li><li>• 1 - 10 x 10 Carpet</li></ul>	\$275.00	\$340.00

Please select color choice for package (carpet and skirted table will be the same color)

Choose a color:

- Black
- Blue
- Burgundy
- Grey
- Hunter Green
- Plum
- Red
- Teal

Package A Quantity: \_\_\_\_\_ at a cost of \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

Package B Quantity: \_\_\_\_\_ at a cost of \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

**Please transfer total to Payment Authorization form.  
Please note: These items are taxable.**

**Exhibiting Company:** \_\_\_\_\_

**Booth Number:** \_\_\_\_\_

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## Furniture and Accessories Form

DISCOUNT DEADLINE DATE: Friday, March 10, 2023

**2023 Open Season Sportsman's Expo WI**  
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March 24-26, 2023

Please see our Furniture & Accessories photos on the Exhibitor Services tab of our home page.

### Booth Furnishings

Furniture	Qty.	Advance	Show	Total
A-1 Bag Stand	___	\$56.00	\$66.00	___
A-2 Literature Rack	___	\$95.00	\$115.00	___
A-3 Clothes Tree	___	N/A	N/A	___
A-4 Aluminum Easel	___	\$32.00	\$42.00	___
A-5 22" x 28" Sign Holder	___	\$37.00	\$47.00	___
A-6 Wastebasket	___	\$15.00	\$20.00	___
A-8 6ft. ShowCase	___	\$550.00	\$650.00	___
A-9 Raffle Drum	___	\$90.00	\$100.00	___
E-1 Contemporary Arm Chair	___	N/A	N/A	___
E-2 Contemporary Side Chair	___	\$58.00	\$68.00	___
E-3 Swivel Desk Chair	___	\$88.00	\$105.00	___
E-4 Executive Desk Chair	___	\$100.00	\$120.00	___
S-1 Modern Arm Chair	___	\$61.00	\$71.00	___
S-2 Vinyl Side Chair	___	\$53.00	\$63.00	___
S-3 Upholstered Stool	___	\$63.00	\$83.00	___
S-4 24" x 15" Modern Table	___	N/A	N/A	___
S-5 30" x 30" Conference Table	___	\$78.00	\$98.00	___
S-6 30" x 42" Pedestal Table	___	\$88.00	\$108.00	___
Chrome Stanchions	___	\$45.00	\$50.00	___
White Chain	___	\$2.00 ft.	\$2.25 ft.	___
Folding Chair	___	\$30.00	\$35.00	___

### Risers / Special Drapery

Draped Risers	Qty.	Advance	Show	Total
4' x 10" Wide x 11"H	___	\$38.00	\$48.00	___
6' x 10" Wide x 11"H	___	\$48.00	\$58.00	___
(All risers are draped in white vinyl)				
8' Column & Base	___	\$25.00	\$30.00	___
Telescopes	___	\$12.00	\$15.00	___
<b>Special Drapery</b>				
3' High Drape / per run ft.	___	\$8.00	\$10.00	___
8' High Drape / per run ft.	___	\$10.00	\$12.00	___
* 12' High Drape / per run ft.	___	\$12.00	\$15.00	___

Color: (please circle) Blue White Red Grey Black Burgundy Teal Hunter Green Plum

\*Limited Colors - please call.

### Display Tables

Draped 30"	Qty.	Advance	Show	Total
4' x 24W x 30"H	___	\$85.00	\$110.00	___
6' x 24W x 30"H	___	\$95.00	\$120.00	___
8' x 24W x 30"H	___	\$105.00	\$130.00	___
<b>Draped 42"</b>				
4' x 24W x 42 "H	___	\$115.00	\$145.00	___
6' x 24W x 42 "H	___	\$130.00	\$155.00	___
8' x 24W x 42 "H	___	\$140.00	\$165.00	___
<b>Undraped Tables</b>				
4' x 24W x 30"H	___	\$60.00	\$75.00	___
6' x 24W x 30"H	___	\$70.00	\$85.00	___
8' x 24W x 30"H	___	\$80.00	\$95.00	___
Raise Table to 42"	___	\$30.00	\$35.00	___
Skirt Table 4th Side	___	\$30.00	\$35.00	___

**Skirt Color:** (please circle) Blue Red Black Grey Teal Burgundy Hunter Green Plum Gold White

All tables are covered with white vinyl.

### Pegboards and Tackboards

4 x 8 Pegboard - White	___	\$100.00	\$120.00	___
4 x 8 Tackboard - Oak	___	\$100.00	\$120.00	___

Special Colors are available and priced on request  
FOR PEGBOARDS ONLY!

Price does not include push pins, pegboard hooks, and/or tacks.  
\*\* Please note: Show Color Will be Used if No Other Color is indicated \*\*

~ Terms ~

Discount prices only apply to orders with payment in full received at the above address prior to the order deadline date on the enclosed forms. All charges for service and/or equipment must be paid in advance by credit card - American Express, Visa or Mastercard. All prices are subject to applicable taxes.

**Charges for rentals include delivery to your space, installation only as specified, and removal at close of exhibit. Cancellation of equipment delivered will be subject to a 50% cancellation charge for labor involved.**

**Total:** \_\_\_\_\_  
Please transfer this total to the Payment and Charge Form.

Exhibiting Company: \_\_\_\_\_

Booth Number: \_\_\_\_\_

## STANDARD AND EXECUTIVE FURNITURE

Make your visitors feel comfortable as they tour your exhibit with these standard and executive furnishings. Depending on the specific needs for your event, there is a wide selection of sizes and styles to choose from.

### Standard Chairs

- S-1 Upholstered Arm Chair
- S-2 Vinyl Side Chair
- S-3 Upholstered Stool



### Conference and Cocktail Tables

- S-4 24" Cocktail Table
- S-5 30" x 30" High Conference Table
- S-6 30" x 42" High Conference Table



### Draped Tables

- S-7 30" High Table
- S-8 4' or 6' Draped Riser
- S-9 42" Draped Table

### Executive Chairs

- E-1 Upholstered Arm Chair
- E-2 Upholstered Side Chair
- E-3 Swivel Desk Chair
- E-4 Executive Desk Chair



## DISPLAY ACCESSORIES

To add the final touches to your exhibit, don't forget about the accessories. These items help give your visitors the impression of a well planned and polished presentation.

### Accessories

- A-1 Bag Stand
- A-2 Literature Rack
- A-3 Cloths Tree
- A-4 Aluminum Easel
- A-5 Sign Holder 22" x 28"
- A-6 Wastebasket



### Product Display Care

- A-8 6' Showcase with Shelves and Light
- A-9 Raffle Drum

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## Hardwall Rental Unit Order Form

Order By (to avoid additional charges): Friday, March 10, 2023

**2023 Open Season Sportsman's Expo WI**  
Wisconsin Dells - Kalahari Resort  
March 24-26, 2023

**Please see our Modular / Hardwall Rental Unit Photos on the Exhibitor Services tab of our home page for the choice of units available.**

**Orders received after advance discount deadline date will be subject to a 25% surcharge.**

All Hardwall Rental Packages include: Installation and Dismantling Labor, Standard Header Copy (black lettering with white background), and choice of Panel Color.

PLEASE NOTE: The following items are NOT included - Carpet, Furnishings, Counters, Shelves, Lighting and Electrical Service.

**HEADER COPY** (Logo not included): \_\_\_\_\_

### HARDWALL UNITS REQUESTED:

GEN 1 - TableTop (table not included)	\$ 650.00	Quantity _____	Total Price _____
GEN 2 - 10' Backwall Unit B	\$ 1,315.00	Quantity _____	Total Price _____
GEN 3 - 10 x 10 Modular Unit SR	\$ 1,595.00	Quantity _____	Total Price _____
GEN 4 - 10 x 20 Standard Unit B	\$ 2,690.00	Quantity _____	Total Price _____
GEN 5 - 10 x 20 Custom Unit D	\$ 2,950.00	Quantity _____	Total Price _____
Curved Counter	\$ 325.00	Quantity _____	Total Price _____
Shelves	\$ 35.00	Quantity _____	Total Price _____
1 Meter Rectangular Counter	\$ 300.00	Quantity _____	Total Price _____
2 Meter Rectangular Counter	\$ 350.00	Quantity _____	Total Price _____
Spotlights	\$ 49.50	Quantity _____	Total Price _____

**PLEASE SELECT PANEL COLOR** : \*Grey \_\_\_\_\_ White \_\_\_\_\_

**Total Amount:** \_\_\_\_\_  
**Please transfer this total to the Payment Authorization Form.**

\* These panels are Fabric / Velcro acceptable  
Custom Color Panels are available. Please call our office for details - 610.495.8866.

All charges for service and/or equipment must be paid in advance by check or Credit Card - American Express, Visa or MasterCard. All prices subject to applicable taxes. Charges for rentals listed include delivery to your space, installation only as specified, and removal at close of exhibit. Cancellation of equipment delivered will be subject to a 50% cancellation charge for labor involved.

**Exhibiting Company:** \_\_\_\_\_

**Booth Number:** \_\_\_\_\_

## STANDARD HARDWALL DISPLAYS

Make your next trade show exhibit a stylish affair with standard or customized displays. General Exposition Services has a large selection of display models and accessories to help your visitors feel welcome and interested as they tour your exhibit.



GEN 1 Tabletop



GEN 2 10' Back Wall Unit



GEN 3 10' x 10' Modular Rental Unit



GEN 4 10' x 20' Standard Unit



GEN 5 10' x 20' Custom Unit