



# SPONSORSHIP COMMITMENT

Choose your EXPO sponsorship below and return completed form to [EXPO@NurseryLandscapeEXPO.org](mailto:EXPO@NurseryLandscapeEXPO.org).  
Return by April 1, 2026, for full sponsorship exposure and recognition.

## EDUCATION

- Match Point Area \$5,500
- Meet Up Garden \$5,000
- Propagation Station \$4,500
- Power Play Area \$4,500
- The End Zone \$4,000
- Notepad Giveaway \$3,500

## EXHIBIT UPGRADES

- Product Showcase \$250

### Attendee Lists

- 2026 Post-Show Complete \$500
- 2025 Complete \$250
- 2026 Pre-Registered \$200
- 2026 Post-Show Badge Type \$150
- 2026 Pre-Reg badge type \$75

## DIGITAL

- E-Blast Sponsor \$2,500
- Social Media Boost \$2,500

## EVENTS

### Welcome Party

- Lead Sponsor \$10,000
- Food Sponsor \$3,000
- Bar Sponsor \$2,500
- Reserved Table \$500
- Photo Booth \$500
- Extra Drink Tickets \$20/each

## EVENTS CONT'D

- Opening Ceremony \$5,000
- Exhibitor Breakfast \$6,000
- Newcomers Tour \$1,500
- Chairs' Reception \$1,500
- Annual Business Meeting \$1,000

### Certified Professionals Reception

- Champion \$3,000
- All-Star \$1,500
- Supporter \$600

### Women in Horticulture Meet-Up

- Blossom \$3,000
- Petal \$2,000
- Seedling \$250

### Women in Horticulture Nightcap

- Flourish \$2,000
- Leaf \$1,000
- Sprout \$750

## ITEMS & GIVEAWAYS

- Hotel Key Cards \$15,000
- EXPO Lanyards \$12,500
- Tote Bags \$12,500

## SIGNAGE & DECALS

- Aisle Signs \$10,000
- Ceiling Banner (Produced by TNLA) \$7,000

## SIGNAGE & DECALS CONT'D

- Ceiling Banner (self-produced) \$5,000
- Trashcan Liners/Wraps \$5,000
- Floor Decal Main Entrance 9x9 \$4,500
- Floor Decal 5x5 \$1,250
- Floor Decal 3x3 \$1,000
- Escalator Runner \$4,000
- Bathroom Signage \$650
- Ice Merchandiser \$550

## SPECIAL AREAS

- Coffee & Snack Bar \$10,000
- Hydration Station \$7,000
- Market Café \$5,000
- Registration \$5,000
- High Traffic Hallway Display \$3,500
- TNLA Pac Lounge \$2,500
- Information Center \$1,500
- Rest Areas \$750
- OTHER \_\_\_\_\_

**For additional information about any of these sponsorship opportunities, or to discuss custom sponsorship packages, please visit [www.NurseryLandscapeEXPO.org](http://www.NurseryLandscapeEXPO.org) or call 512-579-3858.**

## Sponsor Information

**CompanyName** Name should be listed as you want it to appear

**Name of Person Authorizing Sponsorship**

**Mailing Address**

**City, State, Zip**

**Website** Used for hyperlinks on EXPO website sponsor recognition listing

**Date of Sponsorship Commitment**

**Signature of Person Authorizing Sponsorship**

**Contact Phone**

**Contact Email**

## Payment Information

**Check**

Make Payable to TNLA

**Please Invoice Me**

**Credit Card**

3.5% Processing Fee  
Must be paid online or by phone