

GLOBAL FORCE

SYMPOSIUM & EXPOSITION

28-30 MARCH 2023 / VON BRAUN CENTER / HUNTSVILLE, AL



EXHIBIT & SPONSORSHIP PROSPECTUS





GLOBAL FORCE SYMPOSIUM & EXPOSITION

A Professional Development Forum



KEY CONTACTS

EXHIBITS

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We are excited that you are considering participating in the 2023 AUSA Global Force Symposium and Exposition. Global Force Symposium and Exposition is a 3-day event taking place March 28-30 at the Von Braun Center in Huntsville, Alabama, supported by Army Material Command alongside the Office of the Assistant Secretary (Acquisition, Logistics and Technology) and other Army Commands, that highlights how the Total Army will modernize and transform into a multi-domain capable force.

Global Force Delivers:

- **ACCESS** to more than 6000 attendees including key leaders from the Army, DoD, academia and worldwide defense industries.
- **EXCLUSIVE EXHIBIT HALL HOURS** offering uninterrupted networking time. Sessions are not scheduled during specific times, eliminating any competition with the Exhibit Hall
- **INSIGHT** into new issues the armed forces are facing and how to make your company part of their solution.
- **QUALITY LEADS** from Army and Joint Commands who are interested in using your products and services to improve their operations
- **REDSTONE ARESENAL** is conveniently located just 20 minutes from the Von Braun Center. This base supports a government and contractor workforce of 36,000-40,000 personnel daily. It is a Federal Center of Excellence focused on Joint Warfighters, the FBI, NASA, and other federal offices, growing its strategic impacts, and ready to lead opportunities of the future.

The symposium will feature special guest presentations and panel discussions from our senior military and industry leaders to address:

Critical point of research and development

- Acquisition and contracting,
- Force sustainment
- Strategic divestiture
- Industry partnerships

Global Force Symposium and Exposition allows the Army to create greater synergy with the industry partners to ensure a modernized defense industrial base and an Army capable of conducting Multi Domain Operations. It is imperative that the Army continue to streamline its acquisition processes and continue to invest in the modernization of facilities and infrastructure, training, and skillsets required across the Advanced Manufacturing Enterprise, with an eye towards the future, to maintain over match for great power competition.

We hope that Global Force Symposium and Exposition will be a fit for your organization. After review of the entire Prospectus, if you have any additional questions or need further information, please do not hesitate to reach out. We welcome the opportunity to work with you and your company.

Respectfully,
BG Jack Haley
U.S. Army Retired
Vice President, Membership and Meetings



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ATTENDEE DEMOGRAPHICS

5,000+ attendees are expected at 2023 event!

PAST YEARS ATTENDEE INFORMATION:

28%

Junior Enlisted (E-1 through E-4) & Non-Commissioned Officers (E-5 through E-9)

8%

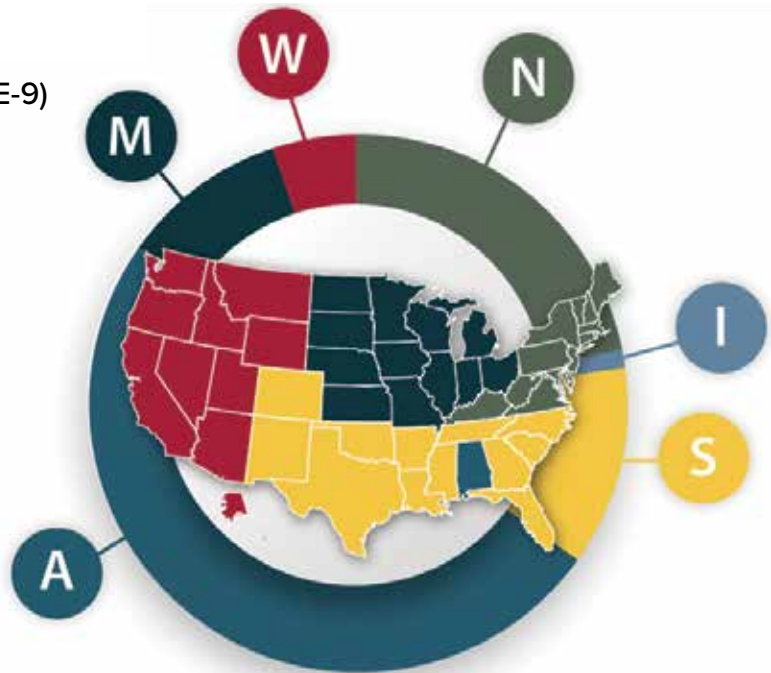
Warrant Officers (WOs)

20%

Company Grade Officers (O1 through O3)

44%

Field Grade Officers (O4-O6) & General and Flag Officers (O7-O10)



DEMOGRAPHICS BY REGION

Northeast	22%
International	1%
South	12%
Alabama	50%
Midwest	10%
West	5%

DOD & ARMY PARTICIPATION

The AUSA Global Force Symposium & Exposition attracts a robust and diverse group of participants including **GOVERNMENT PERSONNEL** from various U.S. Army and DoD organizations including:

ARMY ACQUISITION ORGANIZATIONS

Office of the Assistant Secretary of the Army (ALT)

- Program Executive Office for Enterprise Information Systems
- Program Executive Office for Ammunition
- Program Executive Office for Aviation
- Program Executive Office for Combat Support and Combat Service Support
- Program Executive Office for Command, Control, Communications-Tactical
- Program Executive Office for Ground Combat Systems
- Program Executive Office for Intelligence, Electronic Warfare and Sensors
- Program Executive Office Missiles and Space
- Program Executive Office Soldier

ARMY MATERIEL COMMAND

- Communications Electronics Life Cycle Management Command (CECOM)
- Logistics Support Activity (LOGSA)
- Joint Munitions Command (JMC)
- Surface Deployment & Distribution Command (SDDC)
- Tank-automotive & Armaments Command (TACOM)
- U.S. Army Aviation and Missile Life Cycle Management Command (AMCOM)
- U.S. Army Contracting Command
- U.S. Army Security Assistance Command (USASAC)
- U.S. Army Sustainment Command (ASC)

ARMY FUTURES COMMAND

- Army AI Task Force
- Army Applications Lab
- Combat Capabilities Development Command
- Combat Systems Command
- Cross Functional Teams
- Futures and Concepts Command
- Medical Research & Development Command

ARMY TRAINING AND DOCTRINE COMMAND (TRADOC)

- Combined Arms Support Command (CASCOM)
- U.S. Army Cadet Command
- U.S. Army Centers for Excellence Aviation, Cyber, Fires, Health Readiness, Intelligence, Maneuver, Maneuver Support, Mission Command Sustainment, NCO Leadership Center
- U.S. Army Combined Arms Center
- U.S. Army Command and General Staff College
- U.S. Army Recruiting Command

OTHER COMMANDS

- Defense Logistics Agency
- Missile Defense Agency (MDA)
- NASA Marshall Space Flight Center
- United States Transportation Command (USTRANSCOM)
- U.S. Army Corps of Engineers
- U.S. Army Forces Command
- U.S. Army Space and Missile Defense Command (SMDC)



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PAST EXHIBITORS

Abaco Systems, Inc.
Ace Electronics Defense Systems, LLC
Acromag, Inc.
Adder Technology
Aerojet Rocketdyne
AeroVironment, Inc.
AIRBUS
All Points LLC
Allison Transmission, Inc.
AM General, LLC
Amentum
Ameripack Inc
Applied Companies
AR Modular RF
Arete Associates
Army Historical Foundation
AUSA Redstone-Huntsville Chapter
Avalex Technologies Corporation
Aviation & Missile Technology Consortium
Avon Protection Systems, Inc.
AVX/L3Harris
BAE Systems
Bascom Hunter Technologies
Bell
Bevilacqua Research Corporation
Bluesky Mast, Inc.
Boeing Government Operations
BOH FPU Systems - A Division of BOH Environmental, LLC
Booz Allen Hamilton, Inc.
CAMSS Shelters
Carnegie Mellon University
Software Engineering Institute
Chenega Corporation, MIOS SBU
Cobham
CODE Plus, Inc
Collins Aerospace
Columbia Southern University
Command Holdings Group, Inc.
CompuLink
Consortium Management Group, Inc.
Contact! Corporation
CP Technologies
Crystal Group, Inc.
CTG
Cubic Mission Solutions
Curtiss-Wright
DATC
DCS Corporation
Decision Lens
Defense Logistics Agency
Defense News/Army Times
Deloitte
DLT and Quest Public Sector Inc.

DoD's DIB Cybersecurity Program
DynCorp International
Dynetics
Eaglepicher Technologies, LLC
ECS Case
Elbit America
Elma Electronic Inc.
Elta North America
Employer Support of the Guard and Reserve
EnerSys
EOS Defense Systems USA
ESI Motion
Federal Resources
FIS Blue
FLIR Surveillance, Inc.
FLUOR Corporation
Garrett Container Systems, Inc
GasTOPS, Inc.
GE Aviation
Gemstar Custom Hard Cases
General Atomics Aeronautical Systems, Inc.
General Dynamics
General Services Administration
Georgia Tech Research Institute Huntsville
Getac
Glenair, Inc.
Global Secure Shipping
HDT Global
HP Inc.
Huntington Ingalls Industries Technical Solutions
Huntsville/Madison County Convention & Visitors Bureau
Hutchinson Industries
IBM Corporation
Ideal Innovations / Secure Planet
Institute for Defense and Business
Integration Innovation, Inc. (i3)
IntelliPower, Inc.
Intellisense Systems, Inc.
Invariant Corporation
Jameson LLC
Jane's Group UK Limited
KBR
KipperTool
L3Harris
Legacy Building Solutions
Leidos
Leonardo DRS
LiteFighter Systems, LLC
Liteye Systems
Lockheed Martin Corporation
ManTech
Marathon Targets
Marvin Land Systems

Marway Power Solutions
Maven Engineering Corporation
Mercury Systems
Military Battery Systems, Inc.
Milton Industries Incorporated
Miltope Corporation
Missile Defense Agency
Mistral Group
MOAA
NAMMO Talley, Inc.
National Advanced Mobility Consortium (NAMC)
National Armaments Consortium
National Defense Corporation
National Defense Industrial Association
National Infantry Association
Neuro Logic Systems, Inc.
Northrop Grumman
Nova Electric
Oracle
Orolia
Oshkosh Defense
Palomar Display Products
Pega
Pelican Products
Perkins Technical Services, Inc.
Persistent Systems, LLC
Physical Optics Corporation
Polaris Government & Defense
Projects Unlimited
ProModel Corporation
QinetiQ North America
RADA Technologies, LLC
Rapiscan Systems, Inc.
Raytheon
Rite in the Rain
Rock Point Apparel
Rocky Research
Rolls-Royce North America, Inc.
Rugged Portable Computers, LLC/Maxvision
Saft
SAIC
SAP Public Services, Inc.
SAPA Transmission, Inc.
Schaefer Electronics, Inc.
SCI Technology, Inc.
Scientific Research Corporation (SRC)
Seiler Instrument, Inc.
SHARKCAGE Inc
Sierra Nevada Corporation
Simple Helix, LLC
Solar Stik, Inc.
Solution One Industries, Inc.
SourceAmerica

Sparton
Speed Box, LLC
SRC, Inc.
Summit 7 Systems
Systecon North America
Systel Rugged Computers
Tactical Defense Media, Inc.
Tactical Environmental Systems, Inc.
Tampa Microwave, a Thales Company
TE Connectivity
Telos Corporation

**DON'T CEDE THE MARKET
TO YOUR COMPETITION.**

EXHIBIT AT GLOBAL FORCE 2023.

Textron Systems
Thales
The Angelus Corporation
Times Microwave Systems
Topflite Components
Tracking Pads LLC
Transhield, Inc.
TrellisWare Technologies, Inc.
Trideum Corporation
TriMech Solutions
TSC
UFP Technologies
United States Army
University of North Georgia
University of Tennessee
USAA
Vectrus
Veterans United Home Loans
Wilson Perumal & Company
Wisconsin Ordnance Works LTD
Yulista Holding, LLC
Zanfel Laboratories, Inc.
ZMicro, Inc.
Zodiac

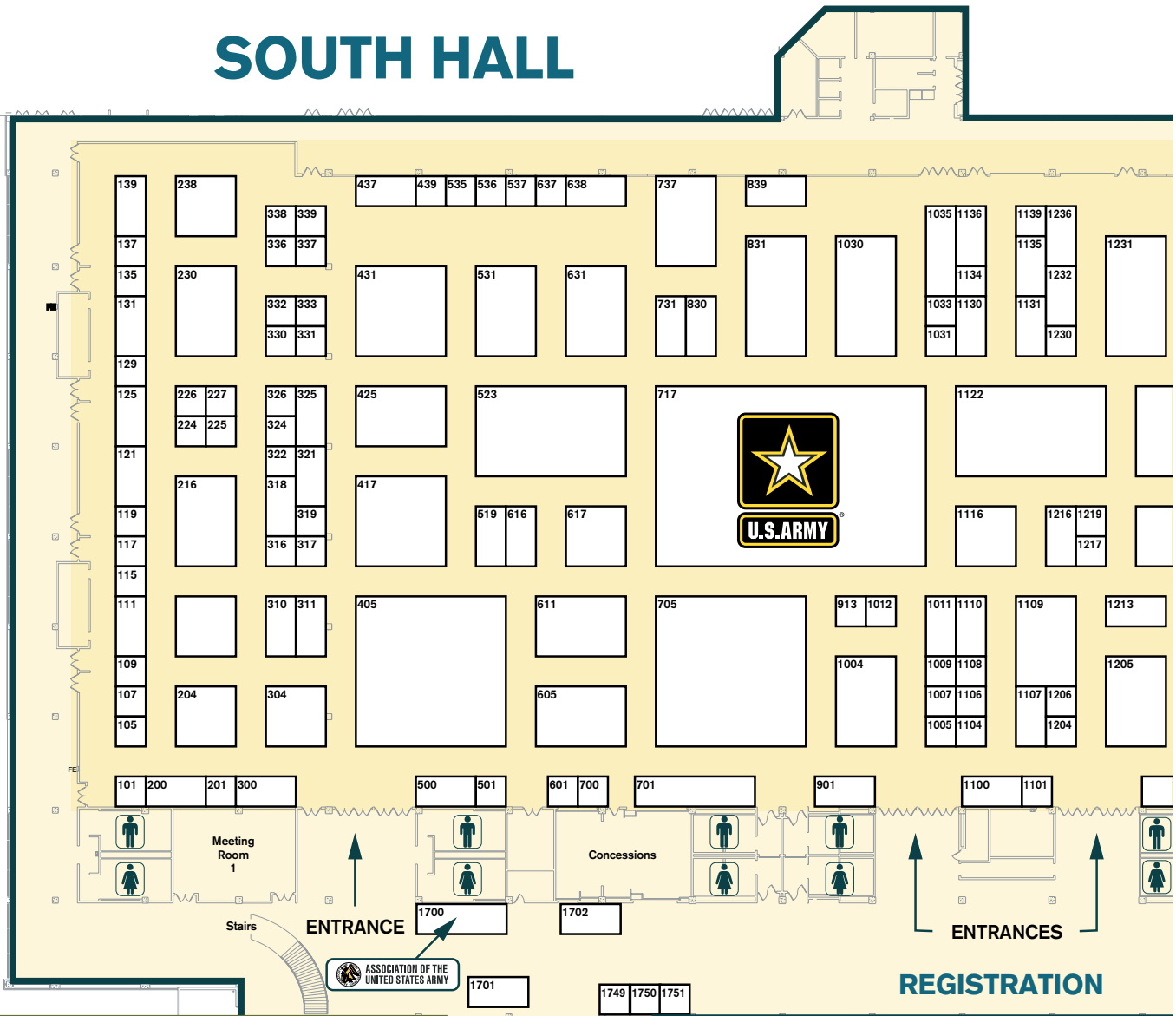


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SOUTH HALL



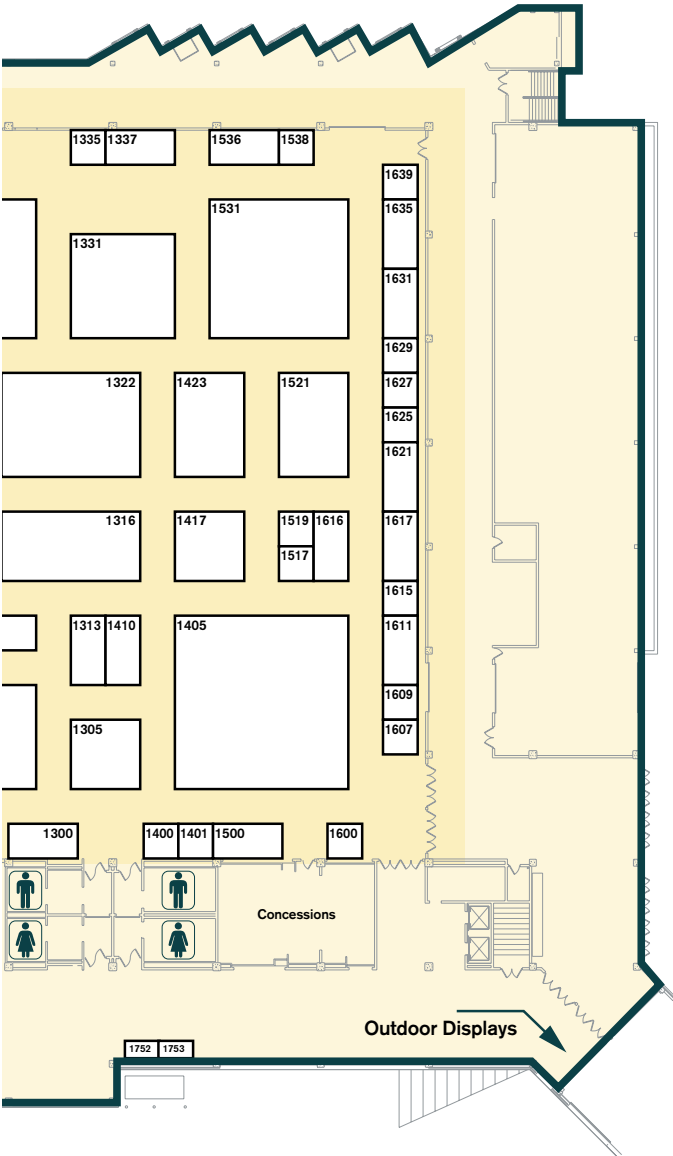
WHAT'S YOUR INVESTMENT?

National Partner	\$49/ft²
Community Partner	\$59/ft²
Must be 5 or 10 membership level	
Non-Member	\$74/ft²
Government	\$23/ft²

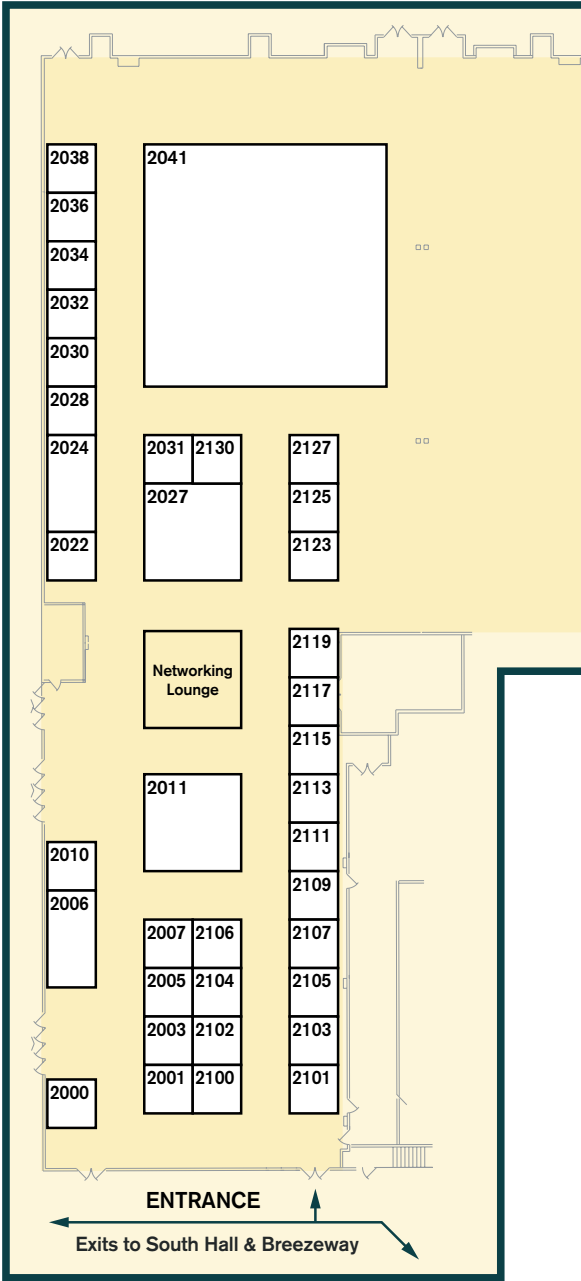
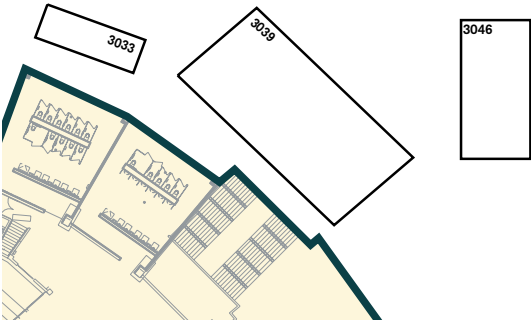
What's Included?

Each 10'x10' Booth Space includes:

- Unlimited Exhibit Hall ONLY registration badges.
- Complimentary listing and description in the printed Show Guide and in the online exhibitor list.
- 8' back drape and 3' side drape.



OUTDOOR DISPLAYS



EAST HALL



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SPONSORSHIP BENEFITS

GLOBAL FORCE 2023 will feature more than 200 exhibitors. We want to help you stand out from the competition by offering sponsorship opportunities that will enhance your presence and visibility at this event.

- Maximize brand exposure to military and government attendees.
- Increase your booth traffic through targeted advertising options.
- Engage your target audience and increase your return on investment at the show.

Sponsorships are offered a-la-carte, on a first-come, first-served basis. Contact us today to discuss pricing and available options so we can design a custom package for you!

Visit <https://meetings.ausa.org/globalforce/> to view all of our sponsorship opportunities for up to date availability.



Investing in sponsorships is a great way to boost your standing on the Association's Order of Merit List, which determines the order for **National Partners** to select exhibit space for the Annual Meeting.

Learn more at [www.https://www.ausa.org/membership/national-partners](https://www.ausa.org/membership/national-partners)

Visit www.meetings.ausa.org/global to view all of our sponsorship opportunities for up to date availability.

SPONSORSHIP OPPORTUNITIES

As of 1 August 2022. Check online for new opportunities!

Floor Plan Sponsorship

\$5,000

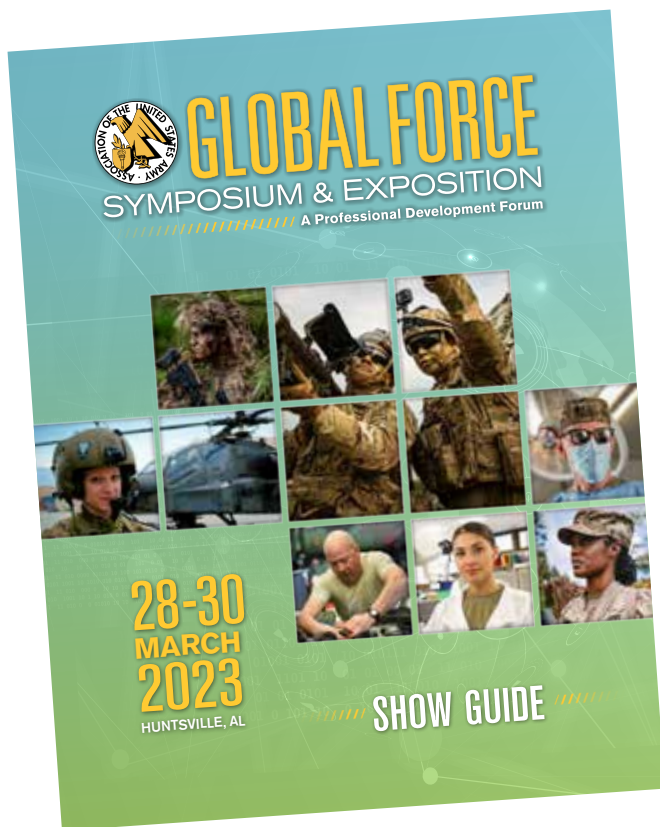
Highlight your company on the printed Floor Plan included in the Show Guide. Your company will be highlighted in the exhibitor listing and your logo will be displayed clearly on the Floor Plan. Logo and listing will also be displayed on the “You Are Here” Locators found in high traffic areas of the Von Braun Center.

Show Guide Premium Listing

\$500

Upgrade your listing in the Exhibitor Description section of the Show Guide. This sponsorship includes your company’s logo and a box around your listing, helping you stand out from the others!

SHOW GUIDE SPONSORSHIPS



Belly Banner

\$15,000

Back Cover

\$10,000

Inside Front Cover

\$9,000

Inside Back Cover

\$7,500

Full Page

\$5,000

Page Runner

\$3,000

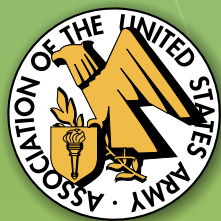
Company Logo on Cover

\$2,000

(6 opportunities available)

View all Sponsorship Opportunities on our website
meetings.ausa.org/global

Have a new idea for a sponsorship?
Contact us today!



meetings.ausa.org/global