

# How AUTM's Sponsorship Program Works:

## ALL SPONSORSHIPS INCLUDE:

- First-right-of-refusal for 2024 Annual Meeting
- Logo on all general Meeting signage, emails, and the website
- An invitation to the Sponsors' Luncheon with AUTM Board Members
- An invitation to the Chairs' Reception
- Final registration list in digital format (excludes email addresses, per AUTM policy.)

## EACH SPONSORSHIP LEVEL HAS THREE OPTIONS:

You will select either the general package or one of the program or branding opportunities.

- **General** – A comprehensive marketing package to increase awareness of your brand.
- **Program** – Align with targeted education topics, elite thought leaders and memorable experiences.
- **Branding** – High-impact advertising.

## IMPORTANT TO NOTE:

- AUTM retains full discretion regarding sponsorship application acceptance.
- Applications are processed on a first-come, first-served basis.
- AUTM reserves the right to offer multiple, non-competing companies the opportunity to sponsor the same program session or item.

## HOSPITALITY FUNCTIONS:

*If you plan to hold hospitality functions or social events at the AUTM 2023 Annual Meeting, they must be pre-approved by AUTM in writing. Social functions are only allowed during program-free hours and must not conflict with any of AUTM's educational sessions, special programs, or events, including receptions and meals provided by AUTM. Please contact Casey Annunziata (cannunziata@autm.net) to submit your application.*

## DECISIONS, DECISIONS'

Once you've made your decision complete your sponsorship application

**Book Here**

Then, send a copy of your logo and a brief blurb (up to 30 words) about your organization to

**Casey Annunziata**  
**cannunziata@autm.net**

