



Hello Exhibitors & Welcome to the 22nd Annual Sand Sports Super Show *presented by Nitto!*

Here you will find a list of the Exhibitor forms with a short summary of pertinent information. Please take the time to review each of the forms for more information. Many of the forms are the same as in previous years but there are some very important changes. Please read each form carefully and let us know if you have any questions.

Contact Bonnier Events Exhibitor Services
(407) 571-3266 | tina.rollins@bonniercorp.com

GENERAL INFORMATION AND EVENT GUIDELINES

[Check-In, Move-In and Move-Out >>](#)

[Exhibit Space Application Terms and Guidelines >>](#)

[Exhibitor Checklist and Discount Deadlines >>](#)

[Fire Marshal Requirements and State Codes >>](#)

[Venue Map and Directions >>](#)

[BOE-410-D \(Required\) >>](#)

Deadline: July 15, 2020

- Each exhibitor is required to complete the BOE form for each event they attend
- Submit BOE forms to: tina.rollins@bonniercorp.com

[Certificate of Insurance – COI \(Required\) >>](#)

Deadline: July 15, 2020

- Each exhibitor is required to submit a Certificate of Liability Insurance prior to arrival
- Submit COIs to: tina.rollins@bonniercorp.com

NEW! EXHIBITOR PROMOTIONS AND COMPANY LISTINGS

We've added a few new ways to help promote activities hosted by exhibitors pre-show and onsite. These opportunities will help get your company name and booth number in front of attendees before they arrive onsite to create more interest and increase booth traffic.

[Online Directory Listing \(Required\) >>](#)

Deadline: August 4, 2020

- Each exhibiting company will be listed in the online exhibitor directory with booth number, company contact information, and a brief description
- The floor plan and directory will be promoted to meeting attendees and we request your attention to update your company listing to ensure the correct information is shared
Login to update your listing here (password required) >>

[Exhibitor Show Specials and On-Site Events >>](#)

Deadline: August 4, 2020

Driving foot traffic is an important element in having a successful show. Research shows that exhibitors that offer show specials and discounts drive more traffic to their booths than those that do not.

- If you're planning to offer a show special/discount, hands-on demos, or even a celebrity guest appearance during the show be sure to complete this form and share the details.
- We can include your promotions and onsite events in our social media and websites for participants to see.

DECORATOR FORMS AND BOOTH SERVICES

[American Convention & Exposition Service Forms >>](#)

Discount Deadline: August 31, 2020

- Complete decorator service forms for furniture, shipping, material handling and more
- Caravan Service - a storage/transportation package is available for exhibitors who are participating in **BOTH** the Sand Sports Super Show **AND** the Off-Road Expo in Pomona
- See Exhibitor Service Center for order forms and submit to: karen@american-convention.com

[Electrical Services >>](#)

Discount Deadline: August 18, 2020

- Any electrical service needs will need to be ordered in advance
- See Exhibitor Service Center for order form and submit to: tina.rollins@bonniercorp.com

[Internet and Wi-Fi Services >>](#)

Deadline: August 18, 2020

- Most orders cannot be accommodated onsite
- Please refer to the OCFEC Internet / Computer form to request these services
- See Exhibitor Resource Center for order forms and submit to: internet@ocfair.com

BADGE REGISTRATION, PARKING PASSES, AND GENERAL ADMISSION TICKETS

[Exhibitor Badge Registration \(Required\) >>](#)

Deadline: August 4, 2020

- Additional badges can be purchased during the registration process, \$40 each
- Badges requested after the deadline will be accepted, however, they will not be personalized
- Badges are limited to staff/employees that are working in exhibit booths only

[Exhibitor Parking Passes >>](#)

Discount Deadline: August 4, 2020

- Advanced 3-day parking passes may be purchased for \$12.00 each (per vehicle)
- The OC Fair & Event Center daily rate for parking is \$8.00 when purchasing onsite

[GA Ticket Purchases >>](#)

Discount Deadline: September 17, 2020

- If you would like to invite friends, family, or clients to attend the show (outside of your booth), general admission tickets can be purchased
- We encourage purchasing these tickets in advance for the discounted rates as rates increase onsite
- Purchase General Admission Tickets online at sandsportssupershow.com

CAMPING RESERVATIONS

[Camping Reservations >>](#)

Deadline: August 4, 2020

- Camping is limited and the majority of camping will be DRY, please be prepared to dry camp
- Campsites will not be automatically reserved from year to year. A new request for each year must be made to reserve a space.

[Download Camping Guidelines here >>](#)