

Sand Sports Super Show Relocated to Scottsdale Arizona

2020 Sand Sports Super Show Manager <exhibitorservices@bonniercorp.com>



Hello Valued Exhibitors and Sponsors,

We would like to take this opportunity to advise each and every one of our exhibit and sponsor contacts of the recent change in the Sand Sports Super Show that was announced in a separate press release yesterday. At this time the primary contact from your company should have received a communication directly from your sales rep advising of the announcement that the 2020 Sand Sports Super Show will now be co-locating with the Off-Road Expo in Scottsdale, Arizona on October 17-18.

In the event that you or other contacts within your company have questions regarding the transition, please reach out to your dedicated sales rep for more information.

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FOR IMMEDIATE RELEASE

Tuesday, August 18, 2020

COSTA MESA, CA - (August 18, 2020) - The Sand Sports Super Show presented by Nitto will have a new date and location this year for the annual show, which brings the Sand Sports community together on the West Coast.

Originally scheduled for September 18-20 at the OC Fair & Event Center in Costa Mesa, CA, the Sand Sports Super Show will be moved to October 17-18, 2020 at WestWorld of Scottsdale in Arizona. The show will be run concurrently and share the venue with the Off-Road Expo.

"Our company is looking forward to bringing the industry together in a safe and productive environment," said Peter MacGillivray, Bonnier VP of Motorsports. "We understand the significance these shows have to the business community and are dedicated to maintaining their success. Building profitable marketplaces for sand sport and off-road businesses to connect with enthusiasts is at our core. Given the blue-chip roster of our exhibitor base and stakeholders, we are confident that this reimagined event will be a winner."

Individual Spectator tickets to the originally scheduled Sand Sports Super Show that were purchased online will be refunded automatically within 30 days.

For more information and to purchase tickets online for the reimagined event in Scottsdale, visit offroadexpo.com.

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Thank you,
Bonnier Events Show Management