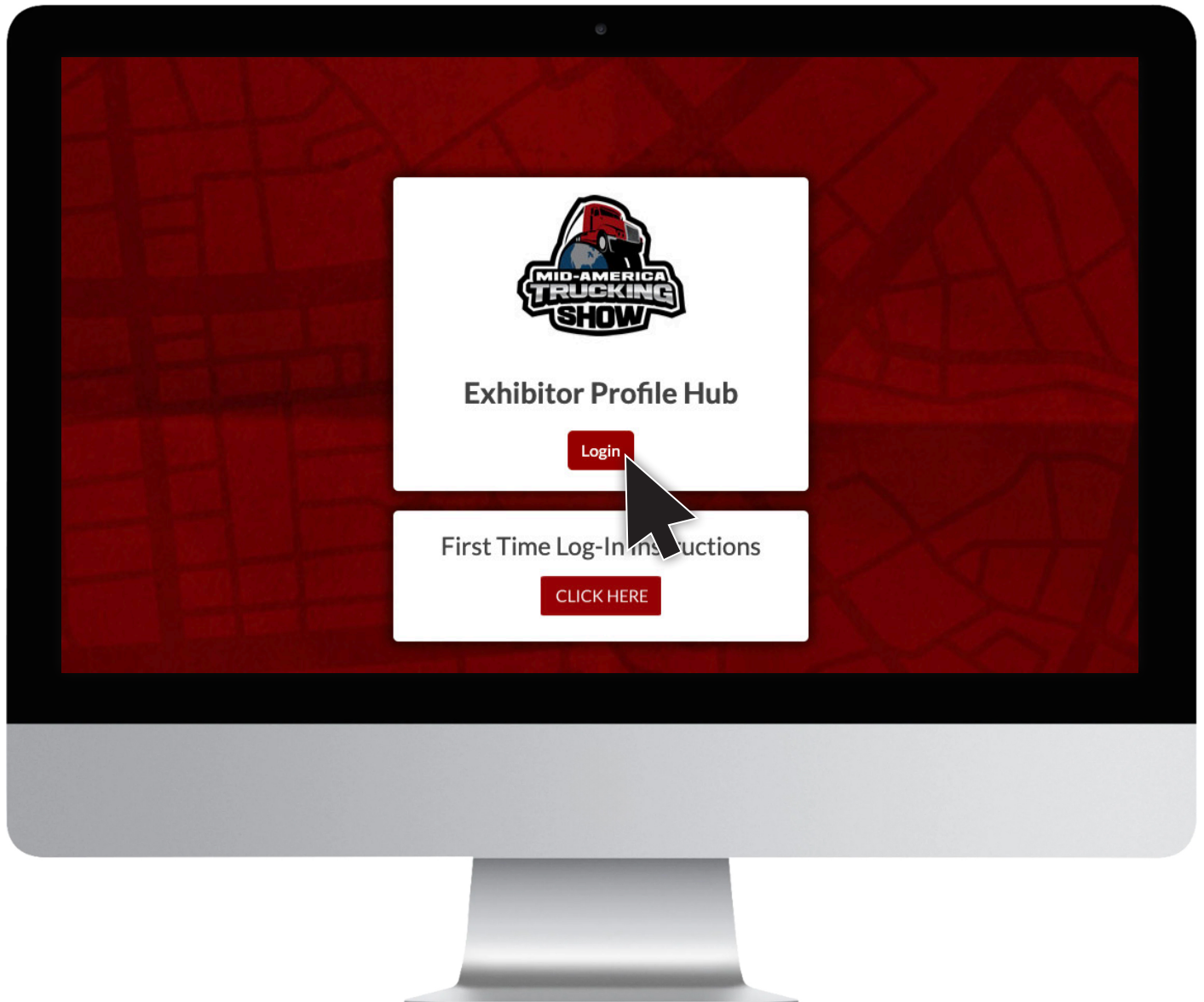




STEP 1

Click **Login** button

<https://mats2025.smallworldlabs.com/home>






STEP 2

Enter an email address associated to your exhibitor account, click [Next](#), then click [“Forgot Password/First Time Login”](#)
Enter the same email address and click [Submit](#).

Login

Email



Login

Email

Password

 Remember My Login
[Forgot Password/First Time Login](#)

Forgot Password/First Time Login

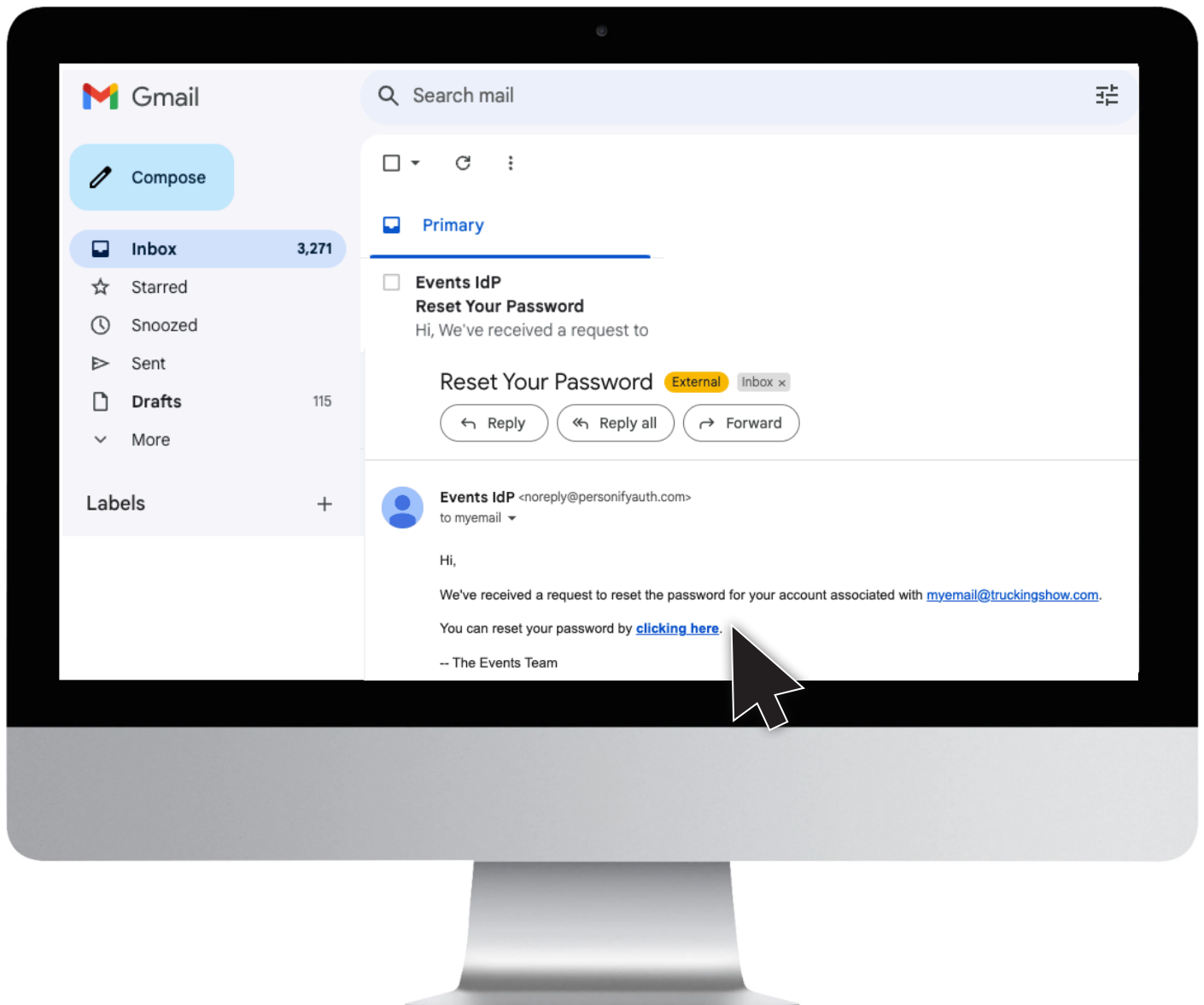
Email



STEP 3

Check your email inbox for Events IdP, noreply@personifyauth.com.
Open the email and click on, “[clicking here](#)”.

* Contact your sales rep if you are unable to determine the email address associated with the account.





STEP 4

Enter a Password that meets the criteria listed in red and click, [Submit](#).

Then click on “[click here to log in](#)”.

Then complete log in with your email and new password.

Reset Password

- Passwords must have at least one digit ('0'-'9').
- Passwords must have at least one uppercase ('A'-'Z').
- Passwords must have at least one non alphanumeric character.

Password

Confirm Password

[Submit](#)

Reset Password Confirmation

Your password has been reset successfully! Please [click here to log in](#).

Login

Email

myemail@truckingshow.com

Password

.....|

Remember My Login

[Forgot Password/First Time Login](#)

[Login](#)

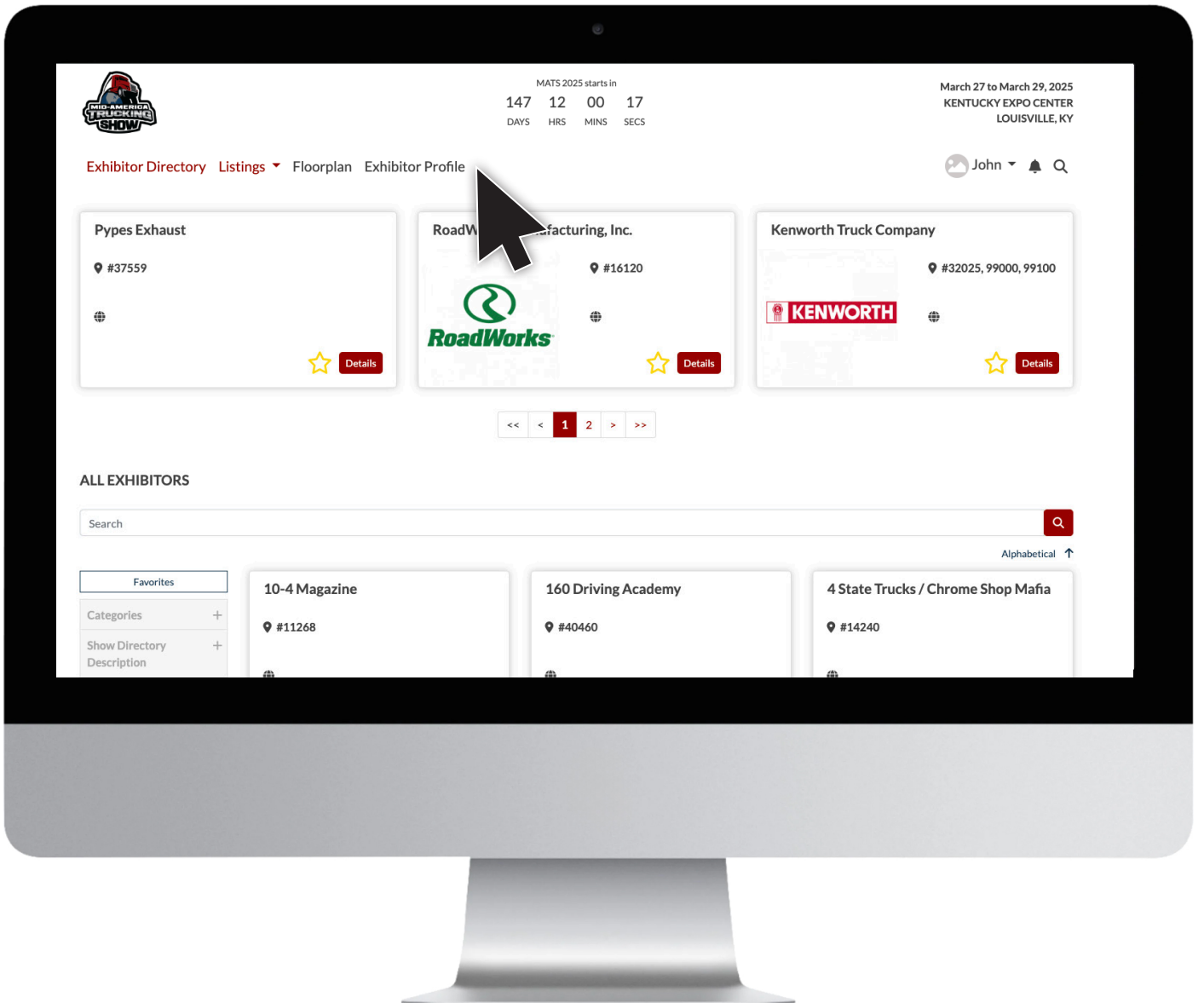
[Cancel](#)



STEP 5

After Login you will be redirected to the MATS Exhibitor Directory. Click **Exhibitor Profile** on the top Navigation.

<https://mats2025.smallworldlabs.com/dashboard> 🔍





STEP 6

Now you are in the Exhibitor Profile page for your company. Click red **“See Exhibitor Profile Setup Tour”** button and follow directions.

<https://mats2025.smallworldlabs.com/exhibitorprofile> 🔍

