

Speaker Profiles

With over 50 leading industry experts, we are dedicated to providing you with the most comprehensive selection of seminars, workshops, and networking opportunities.

This is a list of speakers from our most recent expo - WCAF Expo 2019.

William Bruce Adair

received his BFA in studio art from the University of Maryland in 1972. For the next 10 years, he worked for the Smithsonian Institution's National Portrait Gallery as a museum conservator, specializing in the treatment of picture frames. In 1982, he formed Gold Leaf Studios to make frames and conserve gilded antiques. His clients have included the U.S. Department of State and the National Park Service. He is the founder of the International Institute for Frame Study, a non-profit archive dedicated to collecting and disseminating information on the history of frames. In 1991, he was awarded the Rome Prize in Design from The American Academy in Rome.



Philippe Avila

is an object conservator, historian, consultant, and dealer with a master's degree in art conservation from the University of Barcelona, specializing in antique frames. Philippe works for galleries, collectors, museums, and major auction houses. He also works on-site performing maintenance of fine surfaces in exquisite interiors decorated with antique or contemporary furnishing. He has expert knowledge in European and Asian techniques such as gilding, silvering, lacquering styles, marquetry, and much more. Philippe has published several articles and participated in several international conferences and symposia.



Debbi Babb, corporate trainer at LifeSaver Software, has worked as an operations trainer for more than 20 years. She has an extensive background in training and customer satisfaction.



Gary Barker is the national sales manager at Digital Technology Group in Florida's Tampa Bay area. He specializes in partnering with businesses to enhance their product offerings and to leverage the latest technology and media solutions to develop new markets and growth opportunities. He resides in Tampa with his wife and four children.

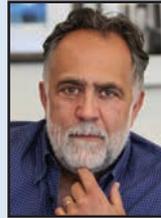


Ken Baur is president of KB Consulting, a company specializing in the development of self-controlled websites, email marketing, corporate sales programs, pricing strategies, profit analysis, and many other services to framers looking to improve their business.



KB Consulting works with dozens of independent framers and many industry manufacturers to help build our industry. Ken is a frequent speaker at national framing conventions and contributes many articles for industry publications.

Daniel Beauchemin studied architecture with focuses on furniture design, art history, and interiors. After a decade of professional experience, he moved to New York City and purchased Chelsea Frames in 1995. By 2009, it had become one of the most renowned studios in the U.S. with a global client base. It was during this time that Beauchemin accepted a design opportunity in Europe with Larson-Juhl. After six-and-a-half years in the corporate world, he returned to his first love, the framing studio, in 2016.



Kirstie Bennett is the co-owner of The Framers' Workshop in Berkeley, CA, which she founded in 1977. In 2013 she opened The Framers' Outlet, a ready-made frame shop adjacent to her original business. She has won a number of awards, including Best Frame Shop from the San Francisco Chronicle, and her business was the first certified Green Framing shop in the US. Kirstie is head of corporate framing sales at her business, and has provided this service to the corporate and institutional market in the Bay Area for the last 30 years. She holds a BA in English and art history from UCLA and is a guest speaker on framing for photographers and printmakers for Berkeley City College. She serves as a consultant for Tru Vue.



Tim Check has been working in the large format imaging market since 1997 in roles ranging from engineering and product development, to marketing and sales management. In 2010, Tim joined Epson America's Professional Imaging team and is currently focused on delivering best-in-class products to the large format commercial print market. Tim holds a bachelor's degree in computer engineering from Kettering University and an MBA from Rochester Institute of Technology.



Ellen Collins, MCPF, was the owner, with her husband Roger, of Howard's Art & Frames in Hagerstown, MD, before their recent retirement. A framer since 1979, Ellen is a long-time PPFA member and a speaker at regional and national events, as well as an examiner for the Master Certified Picture Framer (MCPF) exam, Recertification Course instructor, and PPFA International Framing Competition judge.



Kiva Connor has always said she truly is a lucky one. She is captivated with what she does and truly enjoys the way she spends her "Monday-Friday." She says most days her work does not feel like her job, but rather a purpose and passion. Kiva has 15 years of experience working in product development, including seven years managing teams and overall design and development process from concept to manufacturing. Her background is in industrial design and she has worked in product development for a broad spectrum of industries and product categories. Her personal design passion is creating home environments that reflect a person's individual style and lifestyle needs.



Jared Davis, MCPF, GCF, has 26 years of industry experience and is a business development manager for Larson-Juhl in Australia as well as a consultant for Gunnar International. In addition to writing for PFM, Jared also travels extensively as an educator and speaker, teaching at many industry shows and seminars around the world. Jared has recently served on the PPFA Board of Directors and is the author of the book "Getting the Most Value From Your CMC."



Brad Denger is the president and CEO of Beale Ash Distribution, an Epson Authorized Professional Graphics Reseller supplying wide-format inkjet printers, media, ink, and other related products to the fine art, graphic arts, fine photography, and pre-press proofing markets. He is well respected in the fields of giclée and fine photographic reproduction printing and has extensive knowledge of and experience with wide-format printing, the art of color management, and the wide array of available media. Brad is an avid amateur photographer who enjoys working with those who share a passion for wide-format fine art and photo inkjet imaging. Brad has a BS degree from CSUDH in business management, specializing in production and operations management.



Speaker Profiles

Charles Douglas, a gold leaf gilder in private practice in the Pacific Northwest, specializes in custom gilding and restoration of gilded frames, furniture, architectural, and sacred gilding. Charles' focus includes glass gilded mirrors, the method which began his gilding career over 34 years ago as a member of the visual merchandising store opening team at Saks Fifth Avenue in New York. His diverse selections of projects extend from luxury yachts and residences to liturgical gilding and altars. Charles is a committed teacher of the gilding arts and offers classes in such cities as Seattle, New York, Louisville, and Owen Sound, Ontario. To further support the continued growth of gilding students, Charles publishes the Gilding Arts Newsletter with a membership of over 700 members in 20 countries.



Scott Erickson is co-owner of Digital Technology Group in the Tampa area and has 26 years of digital imaging experience with technical certifications from Epson, EFI, X-Rite, Scitex, Kodak, Iris, and other imaging manufacturers. He is considered by the industry as one of the best teachers of the complete color imaging workflow, including capture, color management, file preparation, and output.



Rhonda Feinman is the owner of Rhonda Feinman Custom Frames in Woodside, NY. The company specializes in faithfully produced, hand-made, antique reproduction frames. Feinman is a consultant to many well-known art galleries and museums regarding framing and antique frame conservation and restoration. She has been in the picture frame business for over 30 years and received her B.F.A. from Parsons School of Design, New York City.



Tim Franer, CPF, CMG, has framed artwork for heads of state, corporations, galleries, and fine homes across the globe for more than 40 years. Known for his creative design and skilled craftsmanship, he is an authority on art and design, consults with industry leaders to define color and design standards, and is a speaker and educator on art, design, and framing. Tim is an instructor of seminars and workshops around the world. As a former gallery owner, Tim has worked as senior design and market development manager for Tru Vue and as a development/design manager for Nielsen Bainbridge. His professional achievements include the 2017 PPFA International Framing Competition award, PPFA Membership Award, and a past board of directors member on the International Color Marketing Group. He also owns Tim Franer & Company and is a regular contributor to the Mat Doctors and Frame Design columns in PFM.



Meg Glasgow, owner of **Finer Frames** in Eagle, ID, is a nationally recognized consultant in the art and framing field and winner of Larson-Juhl's first Design Star competition. She travels widely in the U.S. presenting sales and marketing seminars for small businesses, and has published her second book, "Recharge Your Business." At home, Meg serves on the Eagle Arts Commission. She was named Meridian's 2005 Woman of the Year, a finalist in the Idaho Woman Entrepreneur of the Year program for 2004, and her business was chosen as the Meridian Small Business of the Year in 2002. Finer Frames received the top distinction with the Top 100 Art & Framing Retailers Award in 2003. The company, which she founded in 1999, has earned national exposure by framing for NBC's reality show *The Neighbors* and ABC's *Extreme Makeover: Home Edition*.



Jay Goltz is president and founder of **Artists Frame Service, Inc.**, the world's largest custom picture frame shop. With more than 40,000 square feet and 50-plus employees, this facility is more than 20 times the size of the average picture framing company in the U.S. Jay started the company right out of college after receiving an accounting degree from Northern Illinois University. He also owns **Chicago Art Source** and **Jayson Home**, located adjacent to his framing business in Chicago. He has received numerous business awards and is a frequent public speaker at everything from Inc. magazine conferences to Kellogg's Graduate School management classes. *Artists Frame Service* was one of the 14 featured companies in the book "Small Giants-Companies That Choose to Be Great Instead of Big" by Bo Burlingham (editor of Inc. magazine). He is the author of "The Street-Smart Entrepreneur."



Carol Graham is the director of customer relations and training for **FrameReady** software. She is an accredited trainer who has been educating framing professionals for the past 19 years on how to manage their businesses with **FrameReady**. She also provides assistance to frame shops and galleries in setting up their pricing systems. Carol is a speaker at various events and author of the PPFA webinar, "The Evolution of Pricing." She has extensive training within the picture framing industry, which gives her a solid background in pricing structures and strategies. Carol has been a volunteer with the PPFA International Board of Directors since 2011.



Wendy Harris, senior technical service specialist for **D&K Group**, has 19 years of technical experience with **D&K Mechanical** and **Vacuum presses**. She leads the **D&K Distributor Training Seminars**, where distributors receive hands-on training with **D&K presses**, **adhesives**, and **laminates**. She also leads the **D&K Technical Service Hotline**, where framers call in for assistance, and uses her expertise to successfully talk customers through the trouble-shooting process and actual machine repair.



Ginger Hartford, CPF, is a 27-year career veteran of the art and design industries who was formerly with **Larson-Juhl**, a global **Berkshire Hathaway Company**. As a patented inventor of design technology, she has keen insight into emerging visualization tools and social media trends. Ginger's extensive experience includes business development, product design, and integrated marketing and branding with leading national retailers, international online art marketplaces, the designer community, and major channel brands across home furnishings, art, framing, and photography. Ginger founded **EurDesign Studio** to continue supporting art and design brands ready to level up their strategic marketing approach and share her passion for marketplace trends.



Marty Horowitz, a graduate of the School of Visual Arts in New York City, has held high-level positions at many New York frame manufacturers, including **Kulicke Picture Frames**. He formed **Rothman & Horowitz** with **Henry Rothman** in 1980 and, in 1988, **Goldleaf Framemakers of Santa Fe**. He first pursued gilding as part of his artwork. His work has been exhibited in numerous group shows and many one-man shows, and several of his pieces are in museums and prestigious private collections around the country. He has participated in the **Seattle Art Fair**, the **Chicago Navy Pier Show**, and **Art Aspen**. He is currently showing at **Yares Art Projects** in Santa Fe and has just opened his first one man show at **Yares Art** in New York City. He will be participating again at **ADAA NYC Armory**, **Art Miami**, and the new **Downtown Fair NYC**.



David Horowitz has a BFA in Design from the University of New Mexico and has worked in the custom picture frame business since 2001. A second-generation frame maker, he's been in charge of operations at his family's **Goldleaf Framemakers of Santa Fe** since 2011. From concept through to finished product, he's dedicated to exploring frame history and expanding the reproduction capability of his twenty-first century frame manufacturing facility.



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Paula Jackson has spent over 40 years in the industry, with over 30 years at Larson-Juhl as senior product design manager. Paula has worked in all aspects of the business, from the Tyler Museum of Art to painter Ancel Nunn's studio to 10 years of art gallery experience—many of those years being spent "behind the counter" designing and selling great framing. While at Larson-Juhl, Paula helped manage the product design process from ideation to manufacturing. Paula retired in 2017, but has rejoined the new design team at Larson-Juhl as a senior designer and mentor.



Eric Joseph is a photographer and senior vice president of new business and product development at Freestyle Photographic Supplies. Eric graduated from California State University, Northridge in 1985 with a BA in art, specializing in photography. He began his career at Freestyle Photographic Supplies in 1986, where he worked his way up to his current Sr. V.P. position. Eric travels across the US leading a seminar titled, "The World of Inkjet Paper...The Print Matters!" Speaking at universities, labs, photo clubs, art centers, and professional organizations, Eric teaches digital printmaking with an emphasis on empirical knowledge, helping folks make informed decisions about their digital output and obtain consistent, reliable, repeatable, and controllable results.



Meaghan Kent Esq. is an experienced intellectual property attorney, counseling clients and litigating matters related to copyright, art, and other areas such as trademark and the right of publicity, including enforcement, licensing, clearance, fair use analysis, and litigation. She has particular experience in online enforcement, working with clients, including artists and art publishers, to develop strategies to effectively monitor and abate counterfeits. She co-authored the book "An Associate's Guide to the Practice of Copyright Law," first published by Oxford University Press in 2009, and now in its third edition, published by LexisNexis.



Jeff King is vice president of research and development for SpecialtySoft. His background in accounting and computer science preceded a career path that has included retail hardware sales, POS and manufacturing software design and development, and small business ownership. Through these varied experiences, Jeff gained extensive computer hardware and software systems knowledge for the automation of business processes. He is uniquely creative in the conceptualization of systems designed to fill unmet needs of the marketplace.



Joel Kmak, CPF, is the owner of JDK Art Installation, a San Diego-based, full-service art company for the Southern California area. His early immersion in a DIY shop built the foundation for his one-on-one customer knowledge that carries through to the continuous success of his business. During his 40 career working between San Francisco and San Diego, he has experienced the vast changes in technology and design trends in the art and framing industry. He's also managed a chop service and a high-volume frame shop, where he managed everything from ordering supplies to moving product to art delivery, shipping, and installation. Joel's direct engagement with designers, homeowners, and business leaders keeps his finger on the pulse of the framing and art installation world.



Jay Kogan, CEO and owner of House of Frames since 1975, started a small frame shop 43 years ago and transformed it into a retail chain boasting nine Arizona locations and a central manufacturing distribution center. His entrepreneurial spirit, hands-on involvement with the daily operations, and forward thinking allowed the company to not only thrive during the good economy, but also to survive the recent downturn. Jay is not afraid to change his business with the ever-changing consumer dynamic. This vision and adaptability has ensured the continued success, visibility, and excellence of the HOF brand.



David Lantrip, MCPF, GCF, is the director of education for Franchise Concepts, the franchisor for Deck The Walls, The Great Frame Up and Framing & Art Centre stores. He has served in a number of roles in the PPFA, including serving as a member of the International Board of Directors and other various boards and committees. David recently earned a master's degree in mass communications from the University of Florida.



Paul MacFarland, MCPF, GCF, and Director of Educational Development for the PPFA, is a framer and industry historian with more than 30 years of hands-on experience. His work is found in public and private collections in the Americas, Europe, and East Asia. Paul has been actively training custom framers, collection preparators, and art handlers since 1984. He is the founder of Art Preservation Resources, an industry consulting firm. He is the author of "Framing Works of Art on Canvas," published by PFM Books, as well as numerous industry articles, procedural manuals, and essays.



Rob Markoff, CPF, has been framing for over 40 years. He specializes in volume framing with an emphasis on oversized and challenging pieces as well as art installation. He has written extensively for industry publications and is a featured speaker/educator at framing venues in the U.S., U.K., Canada, Russia, and Australia. He received the Lifetime Achievement Award from the Professional Picture Framers Association in 2015.



Barbara Markoff is a corporate art consultant and co-owner of Artrageous!, an art and framing company based in San Diego. Her firm specializes in art selection, framing, and installation for healthcare and corporate environments. She has a B.F.A. in ceramics and an M.A. in art therapy. Her book, "Becoming a Corporate Art Consultant - The Handbook for Corporate Art Consultation," is published by PFM Books. Barbara's website is www.theartconsultant.biz.



Kevin Meath, CPF is an experienced framing professional with significant experience in operations, sales, and management. His skill set enables him to consult in all areas of frame manufacturing, from small, low-volume, extremely high-quality shops to very high-volume OEM factory production operations. He has extensive experience in plant layout and lean manufacturing practices, design, and product sourcing for both domestic and imported products. He has led new product development teams to successful completion. He has digital wide format printing, flat bed printing, dye sublimation, CNC cutter process, and implementation skills. Kevin has good leadership skills and has led training programs to grow team development while meeting clients' needs. Kevin is currently a consultant working with manufacturers who want to improve productivity, cut costs, and improve yields. His clients range from small companies looking to expand their offerings to larger operations with needs to control costs and improve productivity.



Joyce Michels, MCPF, is owner of Michels Frames & Things in Saint Robert, MO. She is a director on the PPFA Board, board liaison to the PPFA Certification Board and PPFA Scholarship Committee, and a Past President of the PPFA Mid-America Chapter. She is an MCPF examiner and a competition judge. Her frame shop, near the U.S. Army base at Fort Leonard Wood, MO, specializes in preservation framing of military items and other memorabilia.



Speaker Profiles

James Miller, MCPF, GCF founded ARTFRAME, Inc. in 1988. His storefront business, sold in 2015, specialized in protective framing with emphasis on creative framing of three-dimensional objects. In 1990, Miller earned the Certified Picture Framers (CPF) designation, and in 2004, he earned the Master Certified Picture Framers (MCPF) designation. As a member of PPFA's Certification Board, he helped develop the MCPF program and oversaw a review of the CPF program. As an educator, Miller presents framing courses at educational venues. He is also a longtime writer for Picture Framing Magazine. He has authored two instructional books for framers: *Mounting Objects with Clear Film* and *The Complete Guide to Shadowboxes and Framing Objects*.



Roland Ostheim began his picture framing career in Oberlin, OH in 1994. Since then he has progressed to learn all aspects of frame-making including carving, woodworking, gilding, finishing, restoration, design, conservation fitting and matting. He began working at Goldleaf Framemakers of Santa Fe in 2002. As a master craftsman, he has helped execute some of the most beautiful and unique frames in the world. With Roland's mastery of carving and finishing, there is no frame that cannot be replicated.



Michael Pacitti IDEC, CPF, CAUS, CMG, has worked in the fine art, design, and framing industry for more than 25 years with companies like Roma Moulding, FOTIOU, Omega, Larson-Juhl, Peterboro Matboards, and Crescent. Michael is associated with the Color Marketing Group as well as with the Color Association of the United States. He has been teaching seminars on color and design to interior designers and custom picture framers throughout North America, Europe, and China for the past 25 years. He has also written numerous articles on color and design and is a professional certified educator with the Interior Design Educators Council.



Chris A. Paschke, CPF, GCF, CMG, owner of Designs Ink in Tehachapi, CA, is a second-generation professional picture framer with over four decades of experience. She is an artist and educator, has authored numerous magazine series, and has four self-published books on mounting. She currently writes the "Mastering Mounting" column for Picture Framing Magazine and is a contributing writer to The Artist's Magazine, The Pastel Journal, and Watercolor Artist Magazine. She has been honored with the PPFA Award of Distinction for Leadership 2008, the Vivian Kistler Recognition for Innovation Award 2010, and the PMA Distinguished Service Award 2012.



Jim Parrie, Ph.D., CPF, is a 44-year industry veteran who has owned and operated small frame shops, retail stores, galleries, and wholesale operations to high-volume OEM facilities. Currently, he owns Millennial Technologies & Consulting International, a consulting firm to high-volume framers, retail chains, and manufacturers throughout the world. Jim has overseen the construction of moulding facilities, cabinet and hardwood flooring facilities, small chain operations, and OEM operations in excess of 150,000 sq. ft. around the globe. By integrating production and marketing systems with state-of-the-art technology, he has earned a variety of consulting agreements with manufacturers in the US and abroad. Jim has been a lead instructor for The National Conference since 2000.



Sal Passanisi is a color workflow analyst for X-Rite/Pantone who is charged with configuration, setup, and production benchmarks for multi-million dollar grand format and dye sublimation/dye fixation systems. Sal has run the gamut in the inkjet/photo fine art industry, working for manufacturers such as Barbieri (Spectrophotometers), Mirage, EFI, and Colorburst Digital and reselling output systems based on Epson, Canon, and HP inkjet printers. As a fine art printer, he strives to find the most cost-effective methodology to produce high-quality prints. Sal will give you the "truth from the trenches," not a "pitch from the podium."



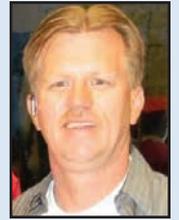
Hugh P Hibbs is the former coordinator of preservation services at the National Gallery of Art, Washington, D.C. He is an author and educator in the framing industry as well as a frequent contributor/advisor on the PPFA Framers Corner Forum. He served on the PPFA Education Committee, has contributed to the PPFA Guidelines series of books, and is a regular contributor to Picture Framing Magazine.



John Ranes, CPF, GCF, is a highly respected instructor of workshops and seminars worldwide. John teaches for The National Conference and the PPFA and consults for The Fletcher-Terry Company and Tru Vue. John has served as a PPFA Chapter officer on two Midwest chapters as well as a director on the National PPFA Board. John was awarded the PPFA Lifetime Achievement Award in January 2015. John, with his wife, Sarah, own The Frame Workshop of Appleton, a frame shop and gallery in Appleton, WI. Established in 1978, their shop has won more than 100 framing awards, including two successive awards from the Fine Art Trade Guild in the UK as well as a National Australian Framing Competition award.



Mike Reick is the sales and machine design manager for Tem-Tech, where he provides parts and servicing for Pistorius machines as well as technical assistance for different picture framing machines. While studying electrical engineering in Pittsburgh, PA, he got his start at Vollmer of America, where he worked as a service engineer as well as developed CNC technology for their machines. He worked with the team to perfect the use of the Electrical Discharge Machine (EDM) for sharpening Diamond Saw Blade tips and Diamond Tooling. Previously, he served as product manager for CNC routers and saws at SCMI Group, an Italian manufacturer of woodworking machinery with a base office in Duluth, GA.



Erick Rios is CEO and co-founder of New York-based frame shop Frames and Stretchers and an award-winning visual artist. Frames and Stretchers opened in 2015 and quickly became one of the leading frame shops in New York City. Through Erick's keen marketing and social media skills, Frames and Stretchers has attracted over 20,000 Instagram followers and enough reviews to rank in top positions on Google and Yelp. This has brought in clients such as the Ford Foundation and Tony Hawk Foundation, as well as galleries representing artworks by William Kentridge, Andy Warhol, and Keith Haring, among others. This led Larson-Juhl to recognize Erick as a Social Media Maven in its summer contest.



Lynn Roberts is a frame historian who has worked as archivist, researcher, and author at Paul Mitchell Ltd. for the frame section of the National Portrait Gallery website, and is now an occasional archivist at the National Gallery in London. She is the co-author of "A History of European Picture Frames" and "Frameworks." She has contributed essays to "In Perfect Harmony," "The Burlington Magazine," "The Oxford Companion to Western Art," "The Oxford Companion to JMW Turner," "William Holman Hunt: A Catalogue Raisonné," "George Stubbs, Painter," "John Brett," "Ford Madox Brown: A Catalogue Raisonné," "The Cult of Beauty," "Falmouth Frameworks," and "Giuseppe Arcimboldo: Two Paintings of Flora." She also founded online magazine The Frame Blog.



Hal Schmitt is the director and lead instructor of LIGHT Photographic Workshops based in Templeton, CA. With a simple, easy-to-understand approach, Hal conducts workshops and photo tours on all levels of photography as well as Lightroom, Photoshop, and printing. Hal not only has a passion for teaching photography but also has a passion to make wine as well! Visit his small production winery online at VolatusWine.com.



Speaker Profiles

Suzanne Smeaton is a pioneer in the study and scholarship of period frames, framing fine art for museums and collectors for over 40 years. Suzanne works with public and private clients, private dealers, and art consultants. An author on the topic of frames and American frame history, her publications include essays in *The Gilded Edge: The Art of the Frame* (2000), an essay on frames in *Life's Pleasures The Ashcan Artists' Brush With Leisure 1895 – 1925* (2007), and an essay about the re-creation of the original frame on Emanuel Leutze's "Washington Crossing the Delaware" for the *Bulletin of the Metropolitan Museum of Art*. Suzanne is a certified member and on the Board of Directors of the Appraiser's Association of America and a frequent lecturer and instructor for museums, appraisal organizations, auction houses, and art appreciation groups across the country.



Eric Michael Tollefson, an expert in frame design and fabrication, gilding, and conservation, has supervised production and bespoke frame making, period frame sales, and restoration for nearly three decades. Working as studio director for Gill & Lagodich for over eight years, Eric's specialized expertise has proved invaluable in providing creative framing solutions and correct historical applications. He is a contributing writer for *Picture Framing Magazine* and has taught courses in gilding, ornament application, frame finishing, restoration, and conservation. Since 2016 he has been the collection manager and chief preparator of the McGuigan Collection, where he supervises the organization, care, and move of this private 19th-century American art collection to a newly built facility in Maine.



Brian Wolf, CPF, GCF, began framing pictures as a part-time job while attending Iowa State University. In 1973, he won the Janice Petersen Andersen Award for Outstanding Design Student. Brian quickly realized that mat embellishments really grabbed customers' attention. In 1978, he began demonstrating his hand-carving technique for mats at conventions and soon began teaching classes for the PPFA. Brian started his own framing business in Cedar Rapids, IA, in 1983. Since 1989, he has focused on leading workshops around the world on his matting techniques. He has authored books, appeared in videos, and is a regular contributor to trade magazines, including PFM, where he is one of the Mat Doctors. In 2002 he joined Wizard International, where he contributed his framer's point of view and artistic touch to product development. He continues his work with Wizard through education, events, and design content.



Carrie Smith has a background in industrial design and graduated from Georgia Tech in 2012. Before joining Larson-Juhl, she worked for five years at a small custom furniture design/build studio in Atlanta. There she started as an intern and worked her way to associate designer, specializing in both furniture design and engineering, specifically related to both woodworking and metalworking with a vast knowledge of other high-end materials. She's also versed in spatial and interior design skills for both commercial and residential projects, from custom pieces of furniture to large-scale jobs with cohesive contract furnishing orders. In her role at Larson-Juhl, Carrie works with the rest of the product team to help manage the product development process for both branded wood moulding and accessories all the way from ideation to finished good.



Arthur Van Dover has been with Canon USA for 12 years as a senior pro market specialist. He has an extensive commercial photography background in San Francisco and was the digital media specialist for Gap, Inc. He is also a certified master printer. His responsibilities include training high-end photographers and customers on using Canon's wide-format devices and optimizing digital printing and work flow.



Elli Wollangk, MCPF, is the co-owner of Custom Design Workshop in Oshkosh, WI. Elli has been framing since 2003. An active member of the PPFA since the beginning of her framing career, she served as secretary and president of the Wisconsin Chapter. She is an MCPF Examiner, an Accredited Competition Judge, a member of the Guidelines Taskforce, and is currently the Certification Board Chair.



Manni Walia and his team are leading the charge to offer a superior digital experience for Larson-Juhl customers wherever they engage with the company. Manni is passionate about improving the end-to-end experience for customers and improving productivity for both Larson-Juhl and its partners through "anytime, anywhere" service, support, and information. His focus is on enhancing operational effectiveness to better facilitate digital initiatives across core business functions, including sales, customer service, supply chain, and marketing. For over 20 years, Manni has successfully managed all facets of developing and executing online strategies for leading organizations such as Yankee Candle, Rubbermaid, Home Depot, and Coca-Cola.



Russ Wood, owner of Grey Owl Framing in Lakewood, CO, is a talented artist and award-winning framer. He specializes in matting and framing original works on paper; antique prints; decorative mats and French Mat designs. He began his framing career in the '60s, when he also dabbled in photography and art. After working in Sales and Marketing, followed by consulting for several years, he returned to framing in 2006. He has taught classes at the PPFA International Conventions as well as his local chapter. And he has taught classes for owners in other frame shops as well as classes for framers in his own shop. He loves helping other framers become more profitable.



Don Strouf has over 34 years of experience in the custom framing business and owns his own shop, Ducko's Custom Framing 2.0, in Springfield, OR. Starting out cutting mats on a C&H table top mat cutter, over the years he has advanced to hand carving designs and has taken mat cutting to a whole new level with the Valiani Mat Pro Ultra.



Mark Wallenfang has owned Shooting Star Photo & Custom Framing in Appleton, WI, for more than three decades. He was a sports photographer for the Green Bay Packers' weekly newspaper and his photos have appeared in leading sports publications such as *Sports Illustrated* and *ESPN* the magazine. He was the main photo contributor for the *New York Times* best-seller *FAVRE*. A graduate of the University of Wisconsin-Oshkosh and Brooks Institute of Photography in Santa Barbara, CA, Mark is also an award-winning framer. He teaches photography at Fox Valley Technical College.



Amy Young is the owner of The Frame Shoppe, located in Cincinnati, OH. After graduating from The University of Cincinnati, Amy decided to join her parents' venture in opening The Frame Shoppe. Today, The Frame Shoppe remains family-owned and operated. Amy purchased the store from her parents in 2006, and over the last decade plus, she's remained devoted to growing the business and serving her customers. Amy is also the winner of Larson-Juhl's 2018 Design Star competition.



Chuck Terry, Valiani technical support manager for Crescent Cardboard Company, has worked in the CMC industry for the past 23 years. His experience in the development, installation, training, and support of CMCs has made him a leading expert in CMCs. Chuck's dedication to his customers and their understanding of the product and its use have made him synonymous with CMCs.

