



# 2020 SPONSORSHIP OPPORTUNITIES APPLICATION

## WCAF EXPO & NATIONAL CONFERENCE | January 27 - 29, 2020

### RIO ALL-SUITE HOTEL AND CASINO, Las Vegas, NV

Legal Company Name: \_\_\_\_\_ Booth# \_\_\_\_\_

Exhibiting As: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### ON-SITE SPONSORSHIPS

- Conference**
- Company Class.....\$ 3,000 \$ \_\_\_\_\_
  - Sponsored Workshop.....\$ 1,500 \$ \_\_\_\_\_
  - Seminar Sponsorship.....\$ 800 \$ \_\_\_\_\_
- Expo**
- Bag Distribution.....\$ 2,000 \$ \_\_\_\_\_
  - Lanyards.....\$ 2,000 \$ \_\_\_\_\_
  - Entrance Unit Panel- Premium.....\$ 1,600 \$ \_\_\_\_\_
  - Bin Distribution.....\$ 1,000 \$ \_\_\_\_\_
  - Entrance Unit Panel .....\$ 1,000 \$ \_\_\_\_\_
  - Banners/signage.....\$ 900 \$ \_\_\_\_\_
  - Lobby Cube.....\$ 800 \$ \_\_\_\_\_
  - Meter Board.....\$ 800 \$ \_\_\_\_\_

**Total On-Site Sponsorships** \$ \_\_\_\_\_

### PRINT ADVERTISING

- Conference Brochure**
- Full page.....\$ 2,400 \$ \_\_\_\_\_
  - Half page.....\$ 900 \$ \_\_\_\_\_
  - Quarter page.....\$ 425 \$ \_\_\_\_\_
- Expo Guide**
- Full page.....\$ 695 \$ \_\_\_\_\_
  - Half page Horizontal.....\$ 425 \$ \_\_\_\_\_
  - Half page Vertical.....\$ 425 \$ \_\_\_\_\_
  - Quarter page.....\$ 250 \$ \_\_\_\_\_

**Total Print Advertising** \$ \_\_\_\_\_

### DIGITAL MARKETING

- Website**
- Feat. Exhibitor-Home Page Banner....\$ 850 \$ \_\_\_\_\_
  - Floor Plan Banner.....\$ 750 \$ \_\_\_\_\_
  - Floor Plan Logo.....\$ 500 \$ \_\_\_\_\_
  - eBooth Video.....\$ 500 \$ \_\_\_\_\_
  - Sponsorship Banner .....\$ 100 \$ \_\_\_\_\_
- Email Promotions**
- Feat. Email Banner.....\$ 350 \$ \_\_\_\_\_
  - Exhibitor Email Blast.....\$ 650 \$ \_\_\_\_\_
- Mobile App**
- Splash Screen.....\$ 3,500 \$ \_\_\_\_\_ X
  - Push Notifications (each).....\$ 250 \$ \_\_\_\_\_
  - Mobile App Banner.....\$ 250 \$ \_\_\_\_\_
  - Area Map Listing.....\$ 195 \$ \_\_\_\_\_
- Upgraded eBooths**
- Gold Listing.....\$ 595 \$ \_\_\_\_\_
  - Silver Listing.....\$ 295 \$ \_\_\_\_\_

**Total Digital Marketing** \$ \_\_\_\_\_

### CALCULATE THE TOTAL

On-Site Sponsorships \$ \_\_\_\_\_

Print Advertising \$ \_\_\_\_\_

Digital Marketing \$ \_\_\_\_\_

**CONTRACT TOTAL:** \$ \_\_\_\_\_

*We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by WCAF Expo. We understand that all deposits/final payments are non-refundable.*

**RETURN APPLICATION & PAYMENT TO:**

West Coast Art & Frame Expo  
83 South St #307  
Freehold, NJ USA 07728

Toll-Free: (732) 536-5160 x263  
Fax: (732) 252-2270  
www.wcafexpo.com

**OUT-OF-THE-BOX IDEAS**



Looking to create a unique experience? Excite attendees with special marketing ideas from martini luges to having Elvis in your booth.

Have your own ideas or want help from our creative team?

Contact us for more information.

**Strategies for Every Budget**

Create a lasting impact, no matter your price point. Let our team create a marketing plan specifically for your budget.

- Rotating App Banner
- Product Display Case
- Table Covers
- Hanging Company Sign

Sean@wcafexpo.com