BRANDING OPPORTUNITIES









TMB Billboard (B Building) Entry To B Building

OPPORTUNITY:

1 available at \$25,000

Location: Entry to B Building

Size: 48ft x 14ft

Duration: 40 seconds out of 120 second loop

Display: For the duration of the event

East Plaza Billboard (A Building)

OPPORTUNITY:

1 available at \$15,000

Location: Side of A Building

Size: 36ft x 10.5ft

Duration: 40 seconds out of 120 second loop

Display: For the duration of the event

Marietta Street Deck (Near College Football Hall Of Fame)

OPPORTUNITY:

1 available at \$10,000

Location: College Football Hall of Fame

Size: 48ft x 14ft

Duration: 40 seconds out of 120 second loop

Display: For the duration of the event



BRANDING OPPORTUNITIES









B Building Monitors

OPPORTUNITIES: 26 of 26 available at \$12,000/each

Location: B Building, all levels

Duration: 100 seconds out of 180 second loop

Display: For the duration of the event

LED Wall

OPPORTUNITIES: 5 of 5 available at \$20,000/each

Location: Dispersed throughout B Building

Size: 11.5ft x 6.5ft

Duration: 100 seconds out of 180 second loop

Display: For the duration of the event

55" Mobile Monitors

OPPORTUNITIES:

20 of 20 available at \$7,500/each

Location: Dispersed throughout B Building

Size: 55in (USB – plug and play, power included)

Display: For the duration of the event



C

Convention Center

BRANDING OPPORTUNITIES









Escalator Runners B Hall

OPPORTUNITIES:

B Building Leading Down To Hall Above 21 of 21 available at \$10,000/each

B Building Leading Down To Exhibit Hall 21 of 21 available at \$15,000/each

Location: B Building Size: 11.5ft x 6.5ft (18mm PVC, includes production, installation and removal)

B-Step Escalator Package

OPPORTUNITY:
1 available at \$40,000

Location: B Building Includes: Two (2) sets of steps, four (4) escalator

runners and six (6) middle faces

Circular Glass Cling B Lobby

OPPORTUNITY:

1 available at \$15,000

Location: B Building Lobby Size: 998in x 33in (vinyl, includes production, installation and removal)



BRANDING OPPORTUNITIES









Column Wraps B Building

OPPORTUNITIES:

Inquire about available positions and pricing

Location: Internal Wraps B Main Lobby Size: Varies based on column (includes production, installation and removal)

Carpet/Floor Clings

OPPORTUNITIES: \$2,500/each Inquire about placement

Location: Dispersed throughout B Building Size: 4ft x 6ft rectangle or 4ft x 4ft arrow (includes production, installation and removal)

Door Clings

OPPORTUNITIES: \$3,500/each Inquire about placement

Location: Dispersed throughout B Building Size: 24in x 24in (double-sided, includes production, installation and removal)



BRANDING OPPORTUNITIES









Restroom Clings

OPPORTUNITIES: \$1,500/each Inquire about placement

Location: B Building

Size: 12in x 12in (includes production, installation

and removal)

Sidewalk Graphics

OPPORTUNITIES: \$4,500/each Inquire about placement

Location: Exterior of B Building Size: 6ft x 4ft (Aluminagraphics, includes production, installation and removal)

B Building Banner Boxes

OPPORTUNITIES: 17 of 17 available at \$5,000/each (single side)

Location: Exterior of B Building Size: 998" x 33" (vinyl, includes production, installation and removal)





BRANDING OPPORTUNITIES





Hand Sanitizer Stations Poster

OPPORTUNITIES:

25 of 25 available at \$2,500/each

Location: Dispersed throughout B Building

Size: 12in x 16.5in

