



2025 INDUSTRY EXPERT SESSION APPLICATION

Meeting Dates: September 3 – 6, 2025

Exhibit Dates: September 3 – 6, 2025

George R Brown Convention Center, Houston, Texas

Contact Information

Sponsor Name:
Contact: Title:
Phone: E-Mail:
Address: City: State: Zip Code:

Meeting Planner/Other Coordinating Organization Information

Company Name: Contact: Title:
Phone: E-Mail:
Address: City: State: Zip Code:

Program Information

Program Title:
Presenter's Name: Title:
Cancer Focus: ABCL ALL AML CLL CML CT HL IBCL MCL MDS MM MPN TCL
(Please note: Application will not be accepted without Cancer Focus)

Preferred Program Dates and Times

Please rank 3 slots with 1 being your first choice. (Times subject to change)

Thursday, September 04, 2025

Breakfast (\$75,000)
Lunch (\$100,000)

Friday, September 05, 2025

Breakfast (\$75,000) Dinner (\$75,000)
Dessert (\$50,000)

Saturday, September 06, 2025

Breakfast (\$75,000)

Signature

I acknowledge that as an authorized representative of the above Industry Expert Session, I have reviewed, and agree that Sponsor will comply with the Policies for Exhibitors and Other Organizations at SOHO Meetings available on https://soho.click/2025. I understand that Sponsors must book housing through SOHO and failure to do so is subject to penalties for current and future SOHO Annual Meetings, including a surcharge of 10% on the exhibit space rental rate. This application will become a contract upon Sponsor's authorized signature and SOHO's acceptance and approval.

Sponsor Signature: Date:
Printed Name: Title:

Payment Methods

Credit Card Payment - American Express, MasterCard, Visa, Discover (a 4% surcharge will be applied to all credit cards)

Card Number: Expiration: CCV Code:
Name (on the credit card): Amount to be charged:
Billing Address:
Signature:

(Your signature authorizes your card to be charged for the total amount due (including the 4% surcharge). JWC COVENANT reserves the right to charge the correct amount if it is different from the total listed. Cardholder is responsible for any changes in the exchange rate).

Invoice - JWC Covenant will invoice, payable directly to JWC Covenant, Inc. net 30 days.