

2019 Nursery/Landscape EXPO - Booth Package Upgrade

Exhibit Upgrade – Additional single price of \$500 per company

(choose Option 1 or 2 below – Both Options include Add On Items Listed Below)

Company Name: _____

Choose One Option Below – (Both options include add on items listed)

Option 1 - 6' Skirted Table and 2 side chairs (Valued at approx. \$200.00 advance discount rate

OR

Option 2 - Complete Attendee Contact/Demographic Listing (including opt-in email addresses)
List available before and after EXPO (Valued at \$450.00)

Both Options Automatically Include Add Ons Below (price value noted):

- **Product included in the Product Showcase Area (2'x2') (\$250.00) – Need High Resolution Company Logo**
- **5 Complimentary VIP Customer Passes to the Trade Show (\$125.00)**
EXPO Management will provide a Promo Code to register your 5 Comp Attendees
- **Express Access to the Loading Docks during Exhibitor Move-In - (Priceless)**
- **Company Logo included with your Exhibitor Listing in the Electronic EXPO Program/Mobile App, Highlighted company listing in Buyer's Guide section (\$250.00)**
- **Online Exposure** - Company Logo, 5 product images, 5 press release inclusions, and 5 Show Specials.(\$150.00)

****IMPORTANT!!!** MUST SEND High Resolution (minimum 300 dpi) COMPANY LOGO AND low resolution logos for online images (30 KB or less – 250wx120H) to be included.**

Authorized Contact: _____

Authorized Signature: _____

Date: _____