



It's Time to Think 'Outside of the Booth'

ACT NOW for full FLOWERING Potential Inside Your Booth!

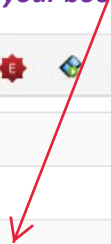
As an Exhibitor at the 2021 Nursery/Landscape EXPO, you have the basic exposure to EXPO attendees as shown on the **SPROUT** level. listed on the last page. **While EXPO Management can bring the attendees to EXPO, it is up to you to guarantee they make it to YOUR booth.** There are multiple digital opportunities to stand out from your competition and be visible Virtually 24/7 NOW!

This is your chance to start building relationships, connecting with potential customers, and assuring a successful show TODAY. It is ESSENTIAL to the success of your EXPO participation!

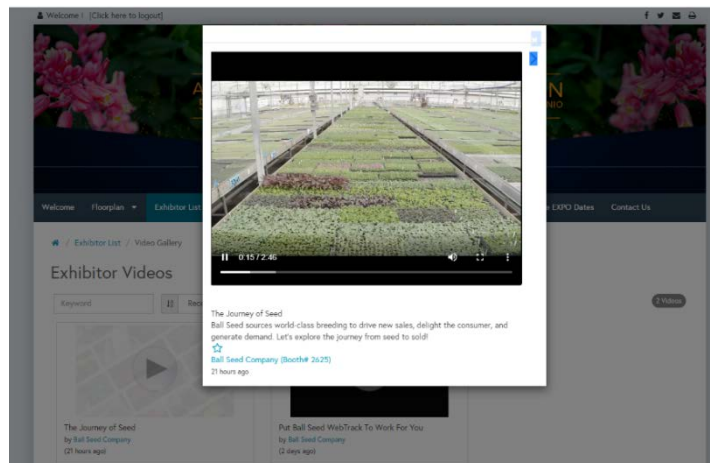
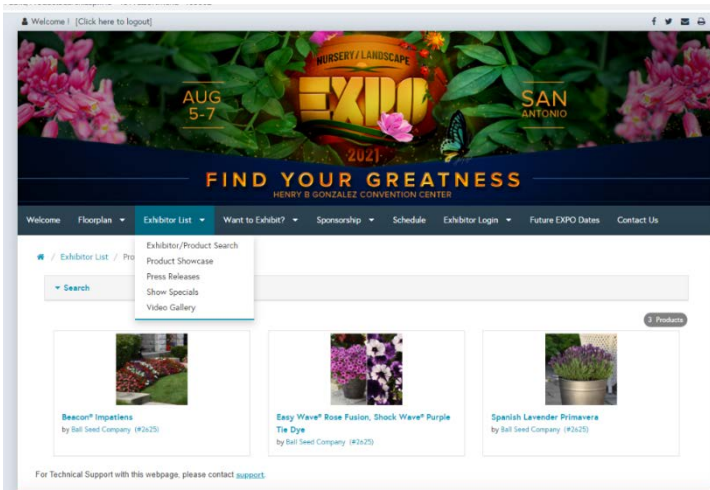
Check out the many ways to **ENSURE YOUR EXPO SUCCESS** below. Combine multiple opportunities below for full FLOWERING exposure. See **Visibility** bundled opportunities and pricing on the last page.

EXHIBITOR LIST EXPOSURE – *Stand out by adding enhancements to your booth and draw customers eyes directly to YOU and into your Booth.*

★ COMPANY NAME ^	BOOTH#	E	📺	🛒	📶	💰	📱	📧	📺	📺
★ Back To Nature, Inc.	3222									
★ Backbone Valley Nursery	1915									
★ Bailey Bark Materials, Inc.	2609									
★ Ball Seed Company	2625	E	📺	🛒	📶	💰	📱	📧	📺	📺
★ Bamboo Source	2438									



Product & Video Galleries - *Include Product Photos/Descriptions and Videos to appear in both the Product Showcase and Video Gallery in addition to your Exhibitor Profile Page*



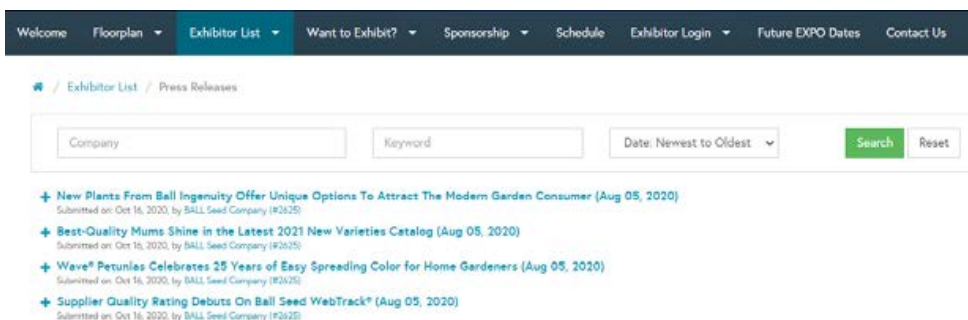
Company Logo - Don't blend in, add your Company logo to your booth on the live online floor plan!
(Minimum 20'x20' booth size)



Floor Plan Banner Ad - Stay front and center while people are viewing the floor plan by purchasing a Banner Ad (Banner Size: 205 x 60)

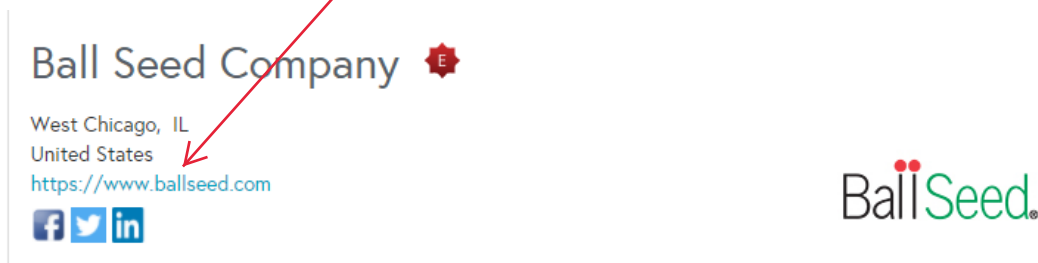


Press Releases – Want everyone to know the latest and greatest happenings with your business? Press releases are a great way to update online visitors!



Co-Exhibitors – Want people to know the brands you represent and be able to find their way to you while searching the Exhibitor List? Simply include Co-Exhibitors to your booth. They will appear in the overall Exhibitor Listing with your booth # and be available in keyword searches.

Social Media Links – Facebook, LinkedIn, Twitter – Visitors can easily access your Social Media pages directly from your Online Listing



VIRTUAL BOOTH - Can't make it face to face at EXPO? Check out our VIRTUAL BOOTH ONLY option on the following Pricing Page.



VISIBILITY OPPORTUNITIES	SPROUT Value-Added Free with Booth Purchase	SEEDLING \$500	BUDDING \$750	FLOWERING \$1,000	Virtual Booth Only \$500
Company Description <i>Add relevant Company Information</i>	✓	✓	✓	✓	✓
Website URL <i>Add your website link to your eBooth Profile</i>	✓	✓	✓	✓	✓
Welcome Message <i>Opening Statement to your eBooth Profile</i>	✓	✓	✓	✓	✓
Product Listings <i>Add your products to your company profile</i>	✓	✓	✓	✓	✓
Brands <i>Add the Brands you represent - Included in Keyword searches</i>	50 Characters	100 Characters	200 Characters	Unlimited	Unlimited
Product Showcase Table Display <i>2'x2' Table-Top Display in Product Showcase Area on the Tradeshow Floor</i>		✓	✓	✓	N/A
VIP Move-In Access to Loading Docks		✓	✓	✓	N/A
Co-Exhibitors		✓	✓	✓	✓
Company Logo		✓	✓	✓	✓
Enhanced Listing Icon		✓	✓	✓	✓
Social Media Icons <i>Link to your Facebook, Twitter and LinkedIn pages</i>		✓	✓	✓	✓
Featured Exhibitor Listing on On-Site Printed Floor Plan/Exhibitor List		No	✓	✓	N/A
EXPO Attendee List <i>Includes Opt-In Email Addresses</i>		No	✓	✓	
Complimentary Customer Registrations		5	10	15	N/A
Product Images & Descriptions		1	3	Unlimited	Unlimited
Show Specials		1	3	Unlimited	Unlimited
Press Releases		1	3	Unlimited	Unlimited
Videos		1	3	Unlimited	Unlimited
Online Live Floor Plan Booth Logo (min 20'x20')		No	No	✓	N/A

Additional à la carte Promotion Opportunities (Call TNLA for additional options)

Event Map Banner Ad (Multiple Options Available)	Starting at \$500	Video Gallery	\$50 each
Live Online Booth Logo	\$100	EXPO Attendee List	Starting at \$200
Co-Exhibitors	\$100	<i>(Pre-Show & Post Show)</i>	

FLOWER UP Your Exposure and HERE!

Company _____ Authorized Contact _____

Contact Email _____ Contact Phone _____

Option Level Requested Sprout Value Added Seedling \$500 Budding \$750 Flowering \$1,000 Virtual Booth Only \$500