



EXPO 365 ... Grow BEFORE You Show! It's Time to Think 'Outside of the Booth'

ACT NOW for full FLOWERING Potential Inside Your Booth!

As an Exhibitor at the 2023 Nursery/Landscape EXPO, you have the basic exposure to EXPO attendees as shown on the **SPROUT** level. listed on the last page. **While EXPO Management can bring the attendees to EXPO, it is up to you to guarantee they make it to YOUR booth.** There are multiple digital opportunities to stand out from your competition and be visible Virtually 24/7 NOW!

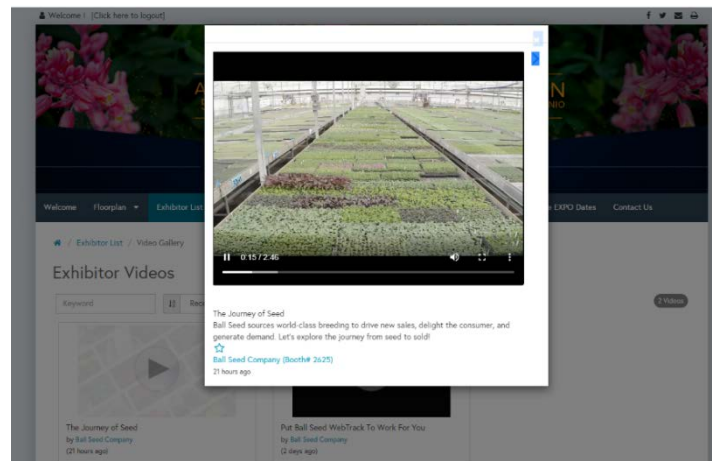
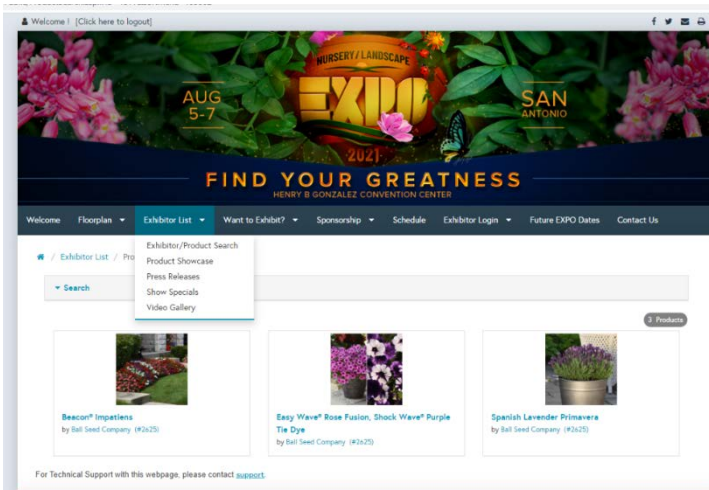
This is your chance to start building relationships, connecting with potential customers, and assuring a successful show TODAY. It is ESSENTIAL to the success of your EXPO participation!

Check out the many ways to **ENSURE YOUR EXPO SUCCESS** below. Combine multiple opportunities below for full **FLOWERING** exposure. See **Visibility** bundled opportunities and pricing on the last page.

EXHIBITOR LIST EXPOSURE – Stand out by adding enhancements to your booth and draw customers eyes directly to YOU and into your Booth.

★ COMPANY NAME ^	BOOTH#	E	V	B	W	S	F	T	I
★ Back To Nature, Inc.	3222								
★ Backbone Valley Nursery	1915								
★ Bailey Bark Materials, Inc.	2609								
★ Ball Seed Company	2625	E	V	B	W	S	F	T	I
★ Bamboo Source	2438								

Product & Video Galleries - Include Product Photos/Descriptions and Videos to appear in both the Product Showcase and Video Gallery in addition to your Exhibitor Profile Page



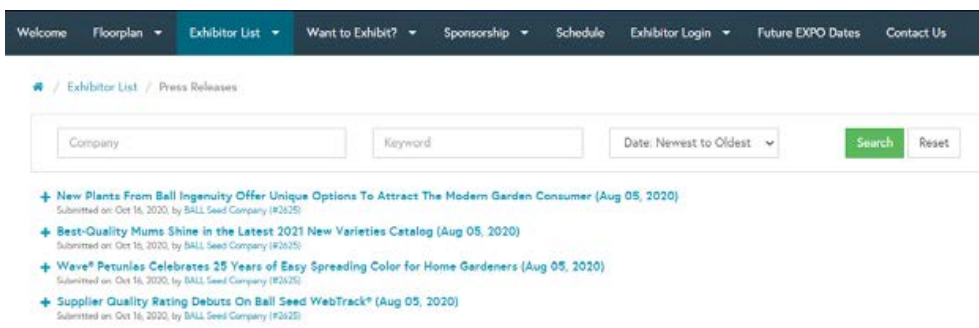
Company Logo - Don't blend in, add your Company logo to your booth on the live online floor plan!
(Minimum 20'x20' booth size)



Floor Plan Banner Ad - Stay front and center while people are viewing the floor plan by purchasing a Banner Ad (Banner Size: 205 x 60) Multiple Options available

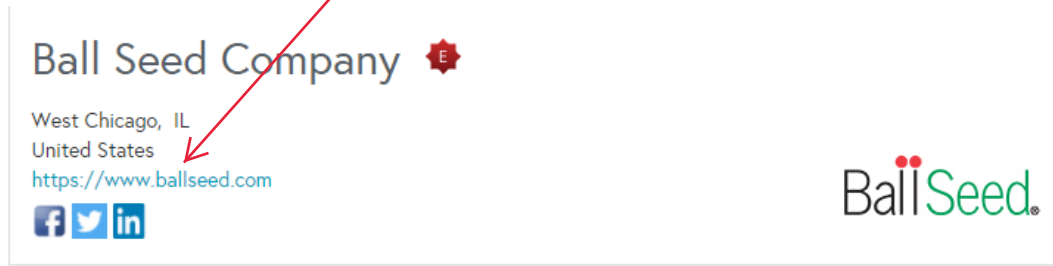


Press Releases – Want everyone to know the latest and greatest happenings with your business? Press releases are a great way to update online visitors!



Co-Exhibitors – Want people to know the brands you represent and be able to find their way to you while searching the Exhibitor List? Simply include Co-Exhibitors to your booth. They will appear in the overall Exhibitor Listing with your booth # and be available in keyword searches.

Social Media Links – Facebook, LinkedIn, Twitter – Visitors can easily access your Social Media pages directly from your Online Listing



VIRTUAL BOOTH - Can't make it face to face at EXPO? Check out our **VIRTUAL BOOTH ONLY** option on the following page.



VISIBILITY OPPORTUNITIES	SPROUT Value-Added Free with Booth Purchase	SEEDLING \$500	BUDDING \$750	FLOWERING \$1,000	Virtual Booth Only \$500
Company Description <i>Add relevant Company Information</i>	✓	✓	✓	✓	✓
Website URL <i>Add your website link to your eBooth Profile</i>	✓	✓	✓	✓	✓
Welcome Message <i>Opening Statement to your eBooth Profile</i>	✓	✓	✓	✓	✓
Product Listings <i>Add your products to your company profile</i>	✓	✓	✓	✓	✓
Brands <i>Add the Brands you represent - Included in Keyword searches</i>	50 Characters	100 Characters	200 Characters	Unlimited	Unlimited
Product Showcase Table Display <i>2'x2' Table-Top Display in Product Showcase Area on the Tradeshow Floor</i>		✓	✓	✓	N/A
VIP Move-In Access to Loading Docks		✓	✓	✓	N/A
Co-Exhibitors		✓	✓	✓	✓
Company Logo		✓	✓	✓	✓
Enhanced Listing Icon		✓	✓	✓	✓
Social Media Icons <i>Link to your Facebook, Twitter and LinkedIn pages</i>		✓	✓	✓	✓
Featured Exhibitor Listing on On-Site Printed Floor Plan/Exhibitor List		No	✓	✓	N/A
EXPO Attendee List <i>Includes Opt-In Email Addresses</i>		No	✓	✓	
Complimentary Customer Registrations		5	10	15	N/A
Product Images & Descriptions		1	3	Unlimited	Unlimited
Show Specials		1	3	Unlimited	Unlimited
Press Releases		1	3	Unlimited	Unlimited
Videos		1	3	Unlimited	Unlimited
Online Live Floor Plan Booth Logo (min 20'x20')		No	No	✓	N/A

Additional à la carte Promotion Opportunities - Check your requested options (Call TNLA for additional options)

<input type="checkbox"/> Event Map Banner Ad (Multiple Options Available)	Starting at \$500	<input type="checkbox"/> Video Gallery	\$50 each
<input type="checkbox"/> Live Online Booth Logo	\$100	<input type="checkbox"/> EXPO Attendee List	Starting at \$200
<input type="checkbox"/> Co-Exhibitors	\$100	(Pre-Show & Post Show)	

FLOWER UP Your Exposure and HERE!

Company _____ Authorized Contact _____

Contact Email _____ Contact Phone _____

Option Level Requested Sprout Value Added Seedling \$500 Budding \$750 Flowering \$1,000 Virtual Booth Only \$500

à la carte Options Check options above and TNLA will call you with more details